



***LONGWOOD UNIVERSITY
BOARD OF VISITORS***

– MEETING MATERIALS –

December 1, 2023

Minutes

**LONGWOOD UNIVERSITY
BOARD OF VISITORS**

September 15, 2023

Minutes

******* DRAFT *******

Call to Order

The Longwood University Board of Visitors met on Friday, September 15 in Stallard Board Room. The Rector called the meeting to order at 9 a.m.

Members present:

Katharine Bond
Shawn Smith
Polly Raible
Fabiola Carter
Ron White
Steven Gould
Nadine Marsh-Carter
Jeffrey Nottingham
Kristie Helmick Proctor
Ricshawn Adkins Roane
Kathryn Roberts
Brian Schmalzbach

Also present:

President W. Taylor Reveley IV
Tim Hall, Director of Athletics
Courtney Hodges, Vice President for Institutional Advancement
Lara Smith, Provost and Vice President for Academic Affairs
Matt McGregor, Vice President for Administration and Finance
Victoria Kindon, Vice President for Strategic Operations
Cameron Patterson, Vice President for Student Affairs
Justin Pope, Vice President and Chief of Staff
Cameron O'Brion, University Counsel

Burt Hazelwood, Longwood University Foundation
Christ Tunstall, Alumni Board
Meredith Foster, Student Government Association
Lisa Kinzer, Faculty Representative

Rector's and President's Welcome

The Rector welcomed Board members. President Reveley said there is clearly a “happy buzz” around campus this fall. It comes on the heels of success in admissions, and many aspects of campus life fully returned to normal. Cameron Patterson introduced to the Board new Police Chief Angela Comer. He thanked the search committee, led by Dean of Students Jen Fraley, and others such as the Virginia Association of Campus Law Enforcement officials who were instrumental in the search. He said Chief Comer has already become deeply engaged with the community. Chief Comer spoke briefly, and commended the students she has met so far.

President Reveley also commended Larissa Smith and David Shoenthal's successful submission of material for the SACS-COC re-affirmation process and continued leadership of this intensive and important process. He said the process has involved many across campus, but asked David Shoenthal to stand for particular commendation for his leadership.

President Reveley also noted the signing this week of the state budget compromise, which is good news for Longwood, including approximately \$5 million for HVAC units.

Regarding enrollment, President Reveley noted that in comparison with the Fall of 2019, prior to the pandemic, Longwood appears, thanks to the work of many, to be at stable enrollment, and likely slightly higher. Statewide, among private and public institutions, more than half will have lost enrollment since 2019, and several public institutions have seen significant declines.

President Reveley introduced Rohn Brown '84 who spoke briefly about the biography of his classmate Jerome Kersey and his impact on Longwood.

Reports of the Vice Presidents

Courtney Hodges said Institutional Advancement is working hard to capture the excitement of the new Joan Perry Brock Center to fully reengage constituents in all aspects of Longwood, including those who have purchased season tickets, which have jumped from fewer than 200 last year to over 700 and counting. She noted the success of the Grand Opening, and that there are 21 named spaces within the building, most named by former student-athletes and alumni. Polly Raible and Katharine Bond extended their gratitude to the team involved, and also conveyed positive feedback from those who have not yet seen the building in person but been impressed with the photography and storytelling around the opening shared on social media.

Matt McGregor gave a brief report on the partnership with Centers to help manage events at the JPB. He noted the successful completion of summer financial reporting work. The signing of the state budget helps with general fund and capital needs. He highlighted a community collaboration between the Environmental Health and Safety Office on July 11 for high-ladder firefighter training, and the strong ongoing partnership between Longwood and local first-responders of all kinds. He noted half of the Prince Edward Volunteer Rescue Squad volunteers are either Longwood or Hampden-Sydney students. He gave an overview of new practices in place over the summer to prepare and inspect housing for the return of students, which resulted in a highly successful transition into the fall semester compared to previous years.

Larissa Smith noted we have reached the end of Week 4 of classes. She said anecdotally, it does feel that we have a highly engaged first-year class, eager to be in the classroom. She said it's important to recognize the unusual degree of student-centeredness that characterizes all parts of Longwood. President Reveley added it is clear that the way Longwood emphasized student well-being throughout Covid has had enormous benefits. She introduced the academic deans in attendance, and a number of faculty and staff in Academic Affairs taking on new roles, including Brent Roberts, now serving as Assistant Provost for Academic Outreach in addition to his role as Dean of the Library. She provided a reminder of the timeline going forward regarding the ongoing re-affirmation process, noting the multi-year process is essentially at its mid-point. An off-site team of peer evaluators will read the submitted report and give their response in November. In March there will be an onsite visit by evaluators. Evaluators will also carefully examine Longwood's Quality Enhancement Plan, which is focused on an aspect of student learning and success. Longwood's plan "Preparing for Post-Graduate Success," is currently in a pilot semester. SACS-COC will make its decision about compliance ahead of the national meeting in December of 2024. Having served as a peer-reviewer for another institution, she said she has come to appreciate the process has value for institutions to reflect on what they do and how they can improve. Lastly, she added she was pleased the Board will see the Longwood Center for the Visual Arts and important new exhibitions there, noting the LCVA is among only 16 percent of college and university art museums nationally, and four in Virginia, that are nationally accredited.

In response to a question from Brian Schmalzbach about areas of focus by the university's accreditor, Provost Smith responded the institution had a clean 5-year interim report, and that Longwood has in place an associate vice provost for accreditation and compliance to ensure all issues are addressed. An important standard concerns faculty credentials, and so a process has been put in place to manage that requirement efficiently. She said we are moving into this accreditation cycle in a strong position.

She gave an overview of approaches toward program innovation, including the regulatory requirements around developing new majors. Longwood has focused in recent years on refreshing and developing new concentrations within majors at the undergraduate level. There are currently 29 undergraduate majors, but numerous concentrations. New concentrations do not require approval from outside the institution. She emphasized Longwood remains willing to develop new majors - the most recent program requiring outside approval being early childhood education. However, concentrations remain a focus. The pre-med concentration with Biology has had a positive impact on enrollment. There is also a concentration in engineering as part of the physics program. At the graduate level, the online MBA program launched during Covid has had strong enrollment. Like JPB, that was an effort that touched across campus, including Strategic Operations and Finance and Administration. There are tracks within the MBA program, and there are plans to launch additional tracks in accounting, finance and health care administration over the next 18 months. Longwood has also made it possible for undergraduates to take six credits of graduate courses while still an undergraduate. The goal there is to help students to see a stronger pathway to graduate degrees.

Victoria Kindon gave an overview, particularly for new members, about the Strategic Operations division. Macro-challenges for undergraduate admissions, at Longwood and nationally, include dramatic industry changes and the upcoming “demographic cliff.” Students are coming in with more credits from dual enrollment, AP courses and other credits. We have seen a shift in competitors – still mainly Virginia public institutions, but there has been some uptick to private institutions as they continue to increase tuition discounting. Amidst enrollment challenges across higher education, we believe the strong partnership between Admissions and marketing within the division, and with partners across campus, has Longwood strongly positioned to navigate this changing landscape. Kristie Proctor noted the importance of reaching students as early as middle school to get them focused on the benefits and opportunities of attending a 4-year college. Provost Smith noted the Virginia Children’s Book Festival brings thousands of students to campus. She summarized some of the K-12 outreach efforts scattered across the university.

In response to a question from Ricshawn Roane about a return to a more deadline-driven application cycle, Victoria Kindon said institutions nationally are mostly either “rolling” or “schedule-driven” with a single or handful of application deadlines. Longwood has moved back toward the second model, for reasons including 1) students were mostly applying by a certain date ahead of the holidays anyway, and 2) some programs have portfolio requirements that don’t work well with rolling admissions. Rector Bond indicated continuing interest of the Board in a deeper understanding of program enrollment trends. She also read from a recent email she received that praised the Longwood Life program, which said the program “should be a model for public universities everywhere.” Provost Smith gave further details about the program and praised Dr. Karen Feathers for her work establishing and supporting it.

Tim Hall noted the important role of Athletics in enrollment. Last year total student-athlete numbers were 286. This year there are 313 and he hopes they will reach 330. Partnerships across the University have been instrumental in this progress, through steps such as improving the FAFSA application rate from 40 percent to roughly 96 percent. He said he has been part of two new arena openings and a renovation at past institutions, and Longwood’s execution of these projects and ceremonies has been a model. He noted he traveled with the men’s basketball program in Europe in August, a trip made possible by donors. Many players had not previously traveled out of the country. A number of players prepared with an international studies course. He noted the hiring of new women’s golf coach Megan Weaver, who has a distinctive professional background and comes highly recommended. As a college student-athlete, she was chosen her sportswoman of the year for her conference. He also noted Carlos Lora as new tennis coach. He reported 79 percent of student-athletes earned a 3.0 GPA or greater, and 18 received a perfect 4.0. In response to a question from Brian Schmalzbach, he gave an overview of what Longwood is doing in response to developments in “Name, Image and Likeness.” He gave a brief overview of how collectives work, and said Longwood is engaged in a comprehensive educational effort to help student-athletes navigate the changing landscape – given that most of the attention in NIL is focused on higher-dollar sports and programs that do not impact the majority of student-athletes, particularly at institutions like Longwood. President Reveley noted he had been extremely concerned about NIL when it first emerged during his tenure on the board

of the NCAA, but said it has unfurled in a smoother and healthier way than he would have predicted.

Cameron Patterson said the new academic year represents a new beginning. He noted the successful debut of the B.O.N.D program at the start of the academic year, and a new first-generation students meet-and-greet. He said start-of-the-year activities have been successful and helped get students accustomed to the JPB before basketball season gets underway. He said Greek Life is important here at Longwood, both in terms of social opportunities but also academic and service opportunities. He noted Greek students persist and retain well, they have good academic standing, and represent the university well. He said Convocation had tremendous energy and there is strong energy across campus this semester. He gave an overview of campus engagement and voter encouragement efforts, including a “Test Your Knowledge of the Constitution” initiative during lunchtime on Tuesdays on Brock Commons. Mental Health continues to be an important area of focus. The Counseling and Psychological Services Center has been re-accredited by its national organization, confirming its thoughtful and creative leadership and programming. Wellness clinics have moved out of CAPS office space and into residence halls and Upchurch, to increase visibility and encourage more students to participate. There was also a recent open house for student-athletes. In response to a question from Ricshaw Roane, he gave an overview of the local issue of the Town of Farmville contemplating whether to extend its relationship with a privately owned immigration detention facility, an issue which had attracted student advocates from Longwood and elsewhere to a recent town council meeting.

Consent Agenda and Approval of the Minutes

The Rector asked for a motion to approve the Consent Agenda and Minutes of the previous meeting. Ron White so moved, Polly Raible seconded, and the motion was approved.

Reports of Representative to the Board

Chris Tunstall gave an overview of recent work by the Alumni Board. The group is engaging alumni by creating events that bring them together in three main regions: Northern Virginia, Richmond and Hampton Roads. He described alumni involvement in career networking events on campus, and also a partnership with Career Services on a “Career Closet” that provides financial support and clothing to help students prepare for job interviews. The Board is also involved with Elwood’s Cabinet and its efforts to provide essential supplies for Longwood students in need.

Burt Hazelwood reported the endowment has recommenced its growth trajectory after the down-market year of 2022. He thanked Courtney Hodges and Jennifer Green for their partnership raising scholarship money and getting it awarded to students. The Foundation’s endowment assets have recovered to about \$97 million and the Foundation’s 10-year return continues to exceed benchmarks. The Foundation expects to provide \$3.6 million in support this year, up from \$3.1 million and \$3.3 million the last two years. A self-study last year found that the awarding of student scholarships mirrors almost exactly the demographic makeup of the student body. The Foundation continues to sell wetland credits to support the Baliles Center at Hull

Springs Farm. President Reveley thanked him and his adroitness guiding the endowment through challenging times.

Lisa Kinzer said she is excited to be serving in her new role as faculty representative. She said she hoped her report would help spread awareness and ideas about how their colleagues can contribute to recruiting students. She said her department has always by nature of the field been involved in recruiting students. Other departments may be more historically accustomed to recruiting students already on campus into the major, as opposed to new students to the university. She said faculty also are gratified to hear when they have played a helpful role, so a set of metrics to better track effective practices and report back would be welcome. She gave an overview of a number of initiatives related both to music but also to other fields that introduce students to Longwood. She thanked the Board for their work on behalf of Longwood and the opportunity to share the work of faculty with the Board. President Reveley said the new performing arts center will be an opportunity to grow not just the number of music majors but also people in other majors who wish to continue to pursue musical interests.

Meredith Foster gave an overview of her background and extensive involvement on campus. She said students are extremely excited about the JPB, which feels like a completion of Brock Commons. She said students are also excited about Octoberfest, and it is the first year since before Covid campus life feels truly back to normal. Initiatives include beautification of the Sunken Gardens, Lancer Vote and Constitution Day, and a point system to encourage student involvement. SGA's priorities for the year include 1) diversity, equity and inclusion 2) safety and knowledge and 3) general excitement around Longwood.

The meeting adjourned for lunch at the Longwood Center for the Visual Arts.

Following lunch, Justin Pope, along with Jennifer Green, Associate VP for Enrollment Management and Student Success, and Wade Edwards, Associate Dean of the Cook-Cole College, gave an overview of the work of the Retention Task Force, summarizing findings and recent trends with regard to student retention, and answer questions from the board.

Cameron O'Brion and President Reveley reviewed for Board members their obligations under the state FOIA laws with regards both to public meeting requirements and availability of public documents.

There being no further business, the meeting was adjourned.

Consent Agenda



Edits, Updates, and Amendments Regarding Policy, Procedure and Planning

This section includes standard procedural steps and routine edits, updates, and amendments to policies and procedures, as well as other reports and straightforward University matters for the Board of Visitors. These include:

- Approval of FY25 Room and Board rates
- A resolution ratifying the appointment of Michael Evans to the Board of Directors of the Longwood University Real Estate Foundation
- Academic Catalog and Policy Updates
- A resolution ratifying the naming of the Cabinet Cabin at the Baliles Center at Hull Springs Farm, in honor of the Cabinet of Governor Gerald Baliles

Longwood University
FY25 Proposed Housing Rates

Housing	2023-2024	2024-2025
Main Campus-Double	\$ 8,862.55	\$ 9,040.00
Main Campus-Single	\$ 11,152.26	\$ 12,267.00
Register-Double	\$ 9,165.40	\$ 9,486.00
Sharp-Double	\$ 9,165.40	\$ 9,486.00
Moss-Double	\$ 9,259.88	\$ 9,584.00
Johns -Double	\$ 9,259.88	\$ 9,584.00
Moss-Single	\$ 11,154.83	\$ 12,270.00
Johns Single	\$ 11,154.83	\$ 12,270.00
Lancer Park-Quads	\$ 10,495.50	\$ 11,073.00
Lancer Park-Doubles	\$ 11,857.10	\$ 12,509.00
New Lancer Park-Quads	\$ 11,701.00	\$ 12,345.00
New Lancer Park-Doubles	\$ 11,857.10	\$ 12,509.00
New Lancer Park-Singles	\$ 13,845.51	\$ 15,230.00
LU Landings-Quads	\$ 11,716.59	\$ 12,361.00
LU Landings-Singles	\$ 13,845.51	\$ 15,230.00
Early Arrival	\$75 / Day	\$75 / Day

FY25 Proposed Summer Housing Rates

Summer Housing	2023-2024	2024-2025
Room & Board	Term 202450 & 202460	Term 202550 & 202560
Weekly Rates:		
Room Double	\$ 257.04	\$ 265.00

Longwood University
FY25 Proposed Dining Plan Options

Plan	2023-2024	2024-2025
All Access		
- Meal Exchange	5 / week	5 / week
- Bonus Dollars / Semester	\$ 100.00	\$ 200.00
- Guest Swipe	7	7
- Cost / Academic Year	\$ 4,735.00	\$ 5,115.00
- Cost / Semester	\$ 2,367.50	\$ 2,557.50
Block 80		
- Meal Exchange	5 / week	5 / week
- Bonus Dollars / Semester	\$ 400.00	\$ 400.00
- Guest Swipe	5	5
- Cost / Academic Year	\$ 2,705.00	\$ 2,925.00
- Cost / Semester	\$ 1,352.50	\$ 1,462.50
Block 50 / Commuter		
- Meal Exchange	5 / week	5 / week
- Bonus Dollars / Semester	\$ 400.00	\$ 400.00
- Guest Swipe	5	5
- Cost / Academic Year	\$ 1,943.00	\$ 2,100.00
- Cost / Semester	\$ 971.50	\$ 1,050.00
All Bonus Dollars		
- Meal Exchange		
- Bonus Dollars / Semester	\$ 100.00	\$ 100.00
- Guest Swipe		
- Cost / Academic Year	\$ 200.00	\$ 200.00
- Cost / Semester	\$ 100.00	\$ 100.00

BOARD OF VISITORS
LONGWOOD UNIVERSITY REAL ESTATE FOUNDATION (LUREF)
ACTION ITEM

Appointment of Michael Evans to LUREF Board of Directors

LUREF bylaws require BOV ratification for appointments to LUREF Board

Resolved, the Longwood University Board of Visitors ratifies the appointment of Michael A. Evans to the Longwood University Real Estate Foundation (LUREF) Board of Directors. He has been nominated by the LUREF Board and has agreed to serve. He will serve a four-year term to expire Dec. 31, 2027, and a biographical summary appears below.

Michael Evans served two terms on the Longwood University Board of Visitors from 2015-2023, serving as rector in 2022-23; as Vice-Rector from 2021 to 2022, and as Secretary from 2019 to 2021.

Evans was special assistant to Anne Holton during her time as First Lady of Virginia. Previously, he was director of social services for the City of Richmond, where he led a city-wide economic reform by partnering with the Chamber of Commerce to develop Richmond's Welfare-to-work program. A trained social worker, he has deep experience working with Richmond's disadvantaged populations.

BOARD OF VISITORS

ACADEMIC CATALOG AND POLICY UPDATES

Matriculation Transcript

Final official transcript, denoting graduation date, will be required prior to attending first class of intended entry semester. Home school students must submit a ~~notarized signed~~ official transcript as well as a description of the curricular plan. Students who have earned a GED must submit official score results.

Academic Probation and Suspension

Continued enrollment in Longwood is a privilege that is granted to a student who is making satisfactory academic progress. A degree-seeking student enrolled in Longwood is in good standing unless placed on academic suspension.

Academic Probation

Failure to earn a minimum grade-point average of 2.00 will automatically place a student on academic probation during the fall or spring semester that follows. Only course work taken at Longwood University will be calculated into a student's GPA and be considered in the calculation of academic standing. Students are placed on probation based on their cumulative grade point average at the end of the fall or spring semester. Probation indicates serious academic difficulty and notice is placed on the student's academic record when the cumulative GPA is below 2.00. Students on academic probation may not take more than 15 credits per semester and are encouraged to seek assistance in the Center for Academic Success.

Academic Suspension

Students will be suspended from Longwood University if:

1. After two consecutive regular semesters (fall and spring are considered regular semesters) on academic probation, the regular semester GPA is below a 2.00; or
2. Their cumulative grade point average falls below 1.00 with 1-44 GPA hours at Longwood; or
3. Their cumulative grade point average falls below 1.70 with 45 or more GPA hours at Longwood.

Students are suspended at the end of the fall and spring semesters. Notice of each and every suspension is placed on the student's academic record, regardless of whether the suspension was

appealed. Successful appeal of suspension could alter the required withdrawal from the institution, but it does not change the number of times that suspension occurred.

The result of the first academic suspension means is required withdrawal from the institution for the semester (Fall or Spring) immediately following the semester in which the suspension occurs. Students suspended at the end of fall semester may also not take winter intersession courses and will be dropped if they are registered for them. Students suspended after spring semester may also not take summer courses and will be dropped if they are registered for them.

The result of the second academic suspension is required withdrawal from the institution for a period of one year immediately following the semester in which failure to meet the minimum returning performance requirements occur, regardless of whether the student appealed the first suspension. If suspended at the end of a Fall semester a student may not return until the end of the following Fall semester. If suspended at the end of a Spring semester a student may not return until the end of the following Spring semester.

The result of the third and final suspension is permanent dismissal from the institution following the semester in which failure to meet the minimum returning performance requirements occur, regardless of whether the student appealed any previous suspension. Any additional suspensions means required withdrawal from the institution for a minimum of five calendar years. Notice of suspension is placed on the student's academic record.

Under extenuating circumstances, appeals for readmission or other exceptions to academic policies may be presented to the Faculty Petitions Committee. For academic suspensions, students must typically petition within one week following the notice of suspension. Students who do not appeal by the deadline or whose appeal is denied may not be readmitted to Longwood while their suspension is in force.

Students can contact the Office of the Registrar for information and deadlines for submitting an appeal. Specific deadlines are on the Registrar's Office website.

Petition of Academic Suspension

If a student's academic suspension is due to circumstances that were beyond their control and those circumstances will change, the student may file an appeal.

A student petition should include some or all of the following:

1. Explanation of the extenuating circumstances that resulted in the academic suspension.
2. Documentation of those circumstances.
3. Plans for achieving academic success, such as a study plan, academic support measures, reducing non-academic commitments.
4. Supporting documents from faculty or advisers.

~~The date for petition submission will be included in correspondence the student receives regarding his/her suspension. Appeals will be reviewed by the Petitions Committee for approval or disapproval.~~

Readmission after Academic Suspension

Suspended students may apply for readmission to Longwood for the semester following completion of the suspension period. The student must apply at least 21 days prior to the first day of courses of the intended re-entry term to the Admissions Office, which will direct the application to the relevant dean(s), who will review the student's record and citizenship at Longwood as well as courses taken elsewhere. Readmission to the institution is not automatic, even if the student has raised his/her cumulative grade point average.

A student readmitted after suspension or who successfully appeals a suspension must satisfy the following conditions until the student's cumulative grade point average is a minimum of 2.000:

1. Enroll under the status of academic probation,
2. Maintain a minimum semester grade point average of 2.000 in each semester, and
3. May not enroll in more than 15 credits per semester.

If such a student fails to achieve the minimum grade point average of 2.000 in any semester before achieving a cumulative grade point average of at least 2.00, the student will be suspended a subsequent time, receive a second suspension.

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4. Supporting documents from faculty or advisors.

The date for petition submission will be included in correspondence the student receives regarding his/her suspension. Appeals will be reviewed by the Petitions Committee for approval or disapproval. Decisions of the Petitions Committee are final.

BOARD OF VISITORS

BALILES CENTER AT HULL SPRINGS FARM

ACTION ITEM

NAMING OF THE “CABINET CABIN”

Resolved, the Longwood University Board of Visitors approves the naming of one of the overnight accommodation residential structures adjacent to the research facility at the Baliles Center in honor of the Cabinet of Gov. Baliles, with a commemorative plaque to read as follows:

Honoring the Cabinet of Virginia’s 65th Governor Gerald L. Baliles, in office 1986-1990, a Cabinet for the Commonwealth striking for its accomplishments, diversity, and camaraderie, listed here by name and title in those celebrated days of public service:

The Honorable Richard M. Bagley, Sr.
Secretary of Economic Development

The Honorable Stuart W. Connock
Secretary of Finance

The Honorable John W. Daniel, II
Secretary of Natural Resources

The Honorable Donald J. Finley
Secretary of Education

The Honorable Andrew B. Fogarty
Chief of Staff

The Honorable Carolyn Jefferson-Moss
Secretary of Administration

The Honorable Curry A. Roberts
Secretary of Economic Development

The Honorable Eva S. Teig
Secretary of Human Resources

The Honorable Vivian E. Watts
Secretary of Transportation and Public Safety

“The members of my Cabinet knew government. They were familiar with the problems. They understood legislative procedures. They appreciated the nuances, the intricacies of legislative proposals. They knew how to make the legislative process work for everyone.” Governor Gerald L. Baliles

Vice Presidents' Reports



Academic Affairs

Larissa M. Smith, Provost & Vice President

Highlights

- **Virginia Children's Book Festival brings over 5000 K-12 students to campus.**
- **KINS students support National Guard health initiative.**
- **December 1-3 events include the Department of Music's Annual Holiday Dinner and the Theatre program's production of A Christmas Carol.**

Academic Affairs

Longwood faculty and staff are contributing in multiple ways to the regional and statewide efforts to address the teacher shortage, while also building pipelines into our teacher preparation programs. Capitalizing on Longwood's historic reputation in teacher education, our approach is to prepare individuals, at whatever point they are in their life or career, to be high-quality educational professionals through both traditional and alternative teacher preparation pathways.

In the College of Education, Health, and Human Services (CEHHS), the Teacher Education Immersion Day events, planned in collaboration with Admissions, were tremendously successful. Over two days, approximately 260 students from more than 25 different high schools, including from schools as far away as Prince William County and Virginia Beach, participated in presentations from Admissions, the CEHHS, and teacher education faculty. The large numbers of future teachers experienced campus tours and dining hall lunches, and listened to the perspectives of current Longwood teacher education majors who spoke passionately about their commitments to becoming teachers. Many of the participating schools sent all or most of their participants in Teachers for Tomorrow or Early Childhood Education groups that work with Longwood using "grow your own strategies" to recruit future teachers. These groups of high school students are taking coursework that will support and accelerate their paths to becoming licensed teachers. Other schools without these formal programs in place also sent students, including Prince Edward County Public Schools. An additional seven Region VIII Southside school divisions participated, bringing 73 high school students with an expressed interest in teaching to campus.

In the College of Graduate and Professional Studies, the new Provisional Licensure Completion Initiative (PLCI) is helping schools ensure their provisionally licensed teachers obtain the coursework they need for licensure. Working directly with school human resource offices and providing individualized coursework plans and support to each teacher identified, staff in Professional Studies and in the Office of Teacher Preparation assist provisionally licensed teachers in navigating course requirements for licensure through the Virginia Department of Education (VDOE). Current partnerships with schools include Greenville, Spotsylvania, and Chesterfield. Lunenburg, Buckingham, Prince Edward, Charlotte, and Nottoway counties will begin in the spring semester. The courses required are offered through Professional Studies, fully online. In addition, the new Gifted Education add-on endorsement coursework has resulted in partnerships with several schools who are financially supporting their teachers to complete the courses required for VDOE licensure including Franklin County, Danville, Poquoson, and Linwood Holton Governor's School, which is a virtual school that serves Southwest Virginia.

Prince Edward County Public Schools, in partnership with Longwood University, was awarded the Clinical Faculty Grant through the Virginia Department of Education in the amount of \$24,000. The purpose of the grant is to provide mentorship and support for first- and second-year teachers at Prince Edward County Public Schools through professional development provided by Longwood faculty and university supervisors.

Brock Experiences

This semester's "Stewardship of Public Waterways" course that explores civic issues relating to the Chesapeake Bay has successfully modeled a semester-based Brock Experience for a second time. Students learn about the menhaden, crab, and oyster industries, while also traveling to the Baliles Center, Tangier Island, and Smith Island. Semester-long courses expand access for students who may not be able to take a summer course to participate in a Brock Experience. It is possible that new Brock courses in the future are piloted in the summer and then may migrate into a semester-based option, which makes possible year-round operations of Brock courses.

Over the last year, the Office of Brock Experiences has worked to create processes for faculty to propose to run a mature Brock course again or to propose a new Brock course. These processes now align with the same timeline as faculty sabbatical proposals, which are awarded before the end of the fall semester. For summer 2024, the mature Brock course to Yellowstone National Park will travel once again as will the San Francisco Place & Voice course, which is in its second year. A new Brock faculty fellow will be decided in December and announced at the beginning of next semester.

Civita Core Curriculum

Civita continues to gain regional and state recognition as a distinctive general education curriculum. In October, Dr. Heather Lettner-Rust, associate professor of English and director of Civita, participated in the University of Virginia's Democracy 360 conference held through the Karsh Institute of Democracy. Dr. Lettner-Rust co-led a working session entitled "Braiding Civic Inquiry and Democracy Engagement into General Education in Two-and Four-Year Institutions"

with Dr. Nicola Blake, interim provost from Guttman Community College in the City University of New York System. The purpose of the session was to produce feasible recommendations for the national Multi-State Collaborative (MSC) for Civic Learning and Democracy Engagement, in which the State Council for Higher Education in Virginia (SCHEV) is a founding member.

Dr. Lettner-Rust also learned that Longwood's initiative to train future teachers with an emphasis on civic learning and leadership is unique. Concerns were raised at the conference regarding the future of democratic knowledge and engagement. As one way to address the concern, it was suggested to infuse teacher training with civic learning, then transfer it to the students in K-12. The director was able to say that Longwood's program was doing this. In fact, many of the principles mentioned for strong civic programming in general education, specifically that "one course will not be enough," have already been enacted in our highly intentional design for engaged and public-spirited general education.

Cook-Cole College of Arts and Sciences (CCCAS)

CCCAS faculty have received recognition for their work as teachers, performers, and scholars this fall.

- Dr. Lisa Kinzer, professor of music, has been inducted into the prestigious Steinway Hall of Fame in recognition of her expertise, professionalism, and devotion to music education. An accomplished pianist and mentor to students and to her faculty colleagues, this award justly identifies Dr. Kinzer as being among the very best in her profession.
- Dr. Scott Cook, associate professor in political science and coordinator of the minor in leadership studies, has recently signed a contract with Lexington Books to publish *George Washington: Citizen Leadership in Times of Rebellion and Insurgency*.
- Mr. Brandon Haffner, assistant professor of creative writing, has been accepted to a prestigious writing residency in Kenya, run by renowned author Mikhail Iossel.
- Dr. Jennie Miskec, professor of English, was invited to a conference and workshop on Peace Pedagogy and Children's Literature.
- Dr. Kathy Gee, associate professor of environmental science, has been selected to serve as an at-large member on the Chesapeake Bay Program's Scientific and Technical Advisory Committee.
- Dr. Melissa Kravetz, associate professor of history, recently turned in the final version of *The Memoir of Ilse Seger: Wife, Mother, Hostage, Nazi Resister* to Indiana University Press. It has been approved by the faculty board for publication and is moving to production. Her first book, *Women Doctors in Weimar and Nazi Germany: Maternalism, Eugenics, and Professional Identity*, just came out in paperback.
- Dr. Steven Isaac, professor of history, co-directed with Joanna Drell at the University of Richmond the 42nd International Conference of the Haskins Society held November 4-6. This was the second iteration of the conference in Richmond, with a final installment in 2025 before shifting to the University of Miami. Attendees came from US, UK, Canada, Estonia, Australia, and China.

CCCAS faculty continue to engage students in research and to encourage them to present their work at professional conferences and in publications. As seen below, those relationships continue even after students graduate.

- Dr. Scott Grether, assistant professor of Sociology, will be presenting two research projects with students Nicole Decker and Annalise Walker at this year's Eastern Sociological Society meeting.
- Archaeology faculty, students, and alumni were prominently involved at the recent state-wide annual meeting of the Archaeological Society of Virginia (ASV). The three-day conference was held at the Berry Hill Resort and Conference Center in South Boston and was hosted by the Buckingham County-based Peter Francisco chapter of the ASV, led by Dr. Brian Bates, professor of archaeology. Dr. Mark Kostro, assistant professor of anthropology and archaeology, served as the conference program co-chair.
- A study conducted by Dr. Chris Bjornsen, professor of psychology, and Jade O'Connor ('21) titled "Self-disclosure of body image, eating, and emotional concerns by female collegiate athletes: Associations with body image pressure, social media, and emotional distress" was recently accepted for publication in the *Canadian Journal of Behavioural Science*, a journal of the American Psychological Association. The results of the study showed that the pressure female collegiate student-athletes experience from social media, parents, coaches, and teammates predicts higher levels of difficulty self-disclosing their concerns over body weight, eating habits, and emotional distress. Since graduating from Longwood University, Jade completed her Master's degree in Sport and Exercise Psychology, and is now the assistant director, social media manager, and mental performance coach for Coppermine Lacrosse Club in Baltimore, Maryland. She is also an at-large member of the group Morgan's Message, working to increase awareness of mental health issues in sports.

In October the Longwood Theatre production of *Steel Magnolias* was a great hit with most performances sold out. Local high school students attended a matinee performance as part of an opportunity for students to experience live theatre and the Longwood campus. *A Christmas Carol* is in rehearsal with performances scheduled for December 1, 2, and 3. As Ronda Scarrow, associate professor and program coordinator for theatre, says, "It is going to be Christmas from the time patrons step out of their cars with carolers, bells, lights, and yes, Christmas cookies!"

College of Business and Economics (CBE)

This fall, the CBE has focused on curriculum changes that will remove unnecessary barriers and attract more applicants and students next year. In the undergraduate curriculum, the faculty have eliminated the Major Field Test, an outdated assessment tool that seniors took in the capstone course, in favor of using job placement and employability in a post-college level job to track learning outcomes. The CBE faculty are adjusting pre-requisites and GPA requirements in order to allow first-year students to automatically enter the business major if they wish. New business students will also take a one-credit Introduction to Business and Economics course that will give them a chance to learn about the range of disciplines and careers that come from a CBE degree. These curriculum changes are making their way through the curriculum approval process and should be available to students for the 2024-2025 academic year.

The MBA program faculty are developing new tracks or concentrations for students in the coming year. The first two will be Accounting and Finance, followed by other areas that include faculty from across Longwood. Those tracks will begin to roll out in summer 2024.

The CBE has also prioritized connecting students with industry through two programs. First, the CBE Talks invite alumni to connect with students over Zoom to talk through their career path and introduce students to different industries. Over 100 students have attended these talks this year; many in person at watch parties in a Hiner classroom. As part of the Supply Chain program, over 20 students along with faculty and staff went on a field trip to Riverside Logistics.

College of Education, Health, and Human Services (CEHHS)

Fall semester is an active time for faculty engagement in scholarly presentations that elevate their research and increase recognition of Longwood University. This fall faculty presented their research at national academic conferences aligned with their disciplines including the Association of Schools Advancing Health Professions, American Association of School Librarians, the Association of Humanistic Counseling, the International Dyslexia Association, and the Association for Research and Assessment in Counseling.

The undergraduate Social Work program in the Department of Social Work and Communication Sciences and Disorders has been reaffirmed for another eight-year accreditation cycle with the Council on Social Work Education (CSWE) following the successful spring site visit and the October Council on Social Work accreditation decision meeting.

Communication Sciences and Disorders graduate student and Double Lancer Holden Allen ('18 and '24) has received a fully-funded tuition and stipend package to complete his PhD at Florida State University in Communication Sciences and Disorders. As an undergraduate student Allen received the prestigious Dan Daniel Senior Award for Scholarship and Citizenship

CEHHS faculty, staff, and students continue to share their expertise while also building partnerships with and serving the needs of constituencies in the community and region.

- In October, faculty and students from the Health, Recreation, and Kinesiology Department volunteered to conduct movement screenings for more than 900 soldiers of the VA National Guard at Fort Barfoot as part of the soldiers' PHA (personal health assessment) during their MRE (Medical Readiness Event). This is one of the first university-National Guard partnerships of this type in the state and country. Longwood student volunteers screened hundreds of soldiers providing meaningful service and gaining valuable hands-on learning experience, professional contacts, and interacted with diverse populations and ability levels in order to support the Army National Guard in their efforts to implement H2F (Holistic Health and Fitness) in their citizen soldiers.
- CEHHS hosted all twelve superintendents from Region VIII school divisions at the Moton Museum in October. Guests at the meeting included representatives from the Virginia Department of Education, the Virginia Association of School Superintendents, the Governor's School of Southside Virginia, and Southside Community College. The meeting included a special presentation from the Call Me MISTER students, young men in Longwood's teacher education programs.

- In November, Dr. Christine Eubanks, audiologist and faculty member in the communication sciences and disorders program, and graduate student Catherine Ticknor presented on the topic of diabetes and hearing loss to the Farmville Lions Club as a lead up to Diabetes Awareness Month.
- With guidance from Andy Taylor Center for Early Childhood Education Interim Director Denise Manry and Reggio Emilia learning specialist Catherine Lynch, Mr. Ian Danielson, assistant professor of social work, led social work students in the annual field day activities event and fundraiser with the Andy Taylor Center for Early Childhood Development that was considered to be the “best yet” by a long-time attendee.
- The Infant Toddler Connection (ITC) of the Heartland works with families and young children in the Southside region to receive services to address developmental delays that can inhibit school readiness. In September, ITC’s Director, Dr. Kendall Lee, was appointed to serve on the School Board for Lunenburg County Public Schools.

College of Graduate and Professional Studies (CGPS)

Dr. Sarah Tanner-Anderson ’02 and ’07, associate professor of educational leadership, joined the CGPS this fall as a part-time assistant dean. Her energy, enthusiasm, organization, great ideas and love of Longwood are a welcome addition to the college, and she has already jumped into several new projects.

The Graduate Student Association has been busy this fall. They have created videos so graduate students are aware of campus resources such as Counseling and Psychological Services (CAPS), Greenwood Library, and Longwood Recovers. After several years of planning and investigating, they launched the first pop-up shop for graduate-specific merchandise for current students and graduate program alumni.

The inaugural meeting of the Longwood Graduate Alumni Collaborative took place on November 12 during Homecoming & Alumni Weekend with an alumni representative from each graduate program meeting to brainstorm opportunities for engagement, develop a mission, and set goals. This group will focus on service and participation opportunities for graduate program alumni.

Graduate & Professional Studies staff attended 26 recruitment opportunities including public school convocations, Longwood events, and graduate fairs throughout fall semester. Faculty promoted graduate programs and networked with current students and alumni at several professional conferences. In addition to an active and effective social media presence, Graduate Studies will be producing a podcast focused on the value of graduate education and is working on a video tour of campus for prospective and current graduate students. The video will share iconic spaces, graduate student resource offices, and a few Longwood traditions as a welcome, especially for our online and off-campus students.

Cormier Honors College for Citizen Scholars (CHC)

"Cormier is where cognition unites with compassion to build community."

The CHC's emphasis on cognition and scholarship was demonstrated by the students and faculty who presented at the 2023 National Collegiate Honors Conference (NCHC) in Chicago, Illinois, this semester. Cormier scholars and faculty discussed and explained how the CHC promotes inclusive civil discourse from both the student and professor perspectives through presentations entitled "Brave Spaces vs. Safe Spaces" and "I Never Learned About Any of This Before."

CHC students volunteer for a range of activities almost every other weekend. Since September 2023, students have volunteered with Twin Lakes State Park, FACES Food Pantry and Cards for Hospitalized Kids in Chicago (ahead of their attendance at the NCHC). At Twin Lakes, students completed approximately 100 community service hours of landscaping work. CHC student involvement with FACES, since September, included volunteering at the Food Pantry and fundraising over \$650.00 through a semi-formal dance for Longwood students. CHC students organized a service event where numerous CHC students wrote cards to children hospitalized in the Chicago, IL area (on behalf of Cards for Hospitalized Kids).

The CHC students, staff, and faculty have worked to strengthen the ties within Longwood by collaborating with other organizations/departments to strengthen overall involvement and inclusivity as well as student recruitment. Staff and faculty have offered "Learn to Cormier" seminars for faculty interested in teaching honors courses and CHC staff have begun "Q&A" sessions for academic departments at their respective monthly meetings to strengthen understanding about as well as involvement in honors activities. With respect to community inclusivity, the CHC, along with the Office of Multicultural Affairs, hosted an Open Forum for all students (honors and non-honors alike) in October as it did in the previous two semesters. In terms of recruiting, the CHC has been not only partnering with Admissions in its various recruiting events (i.e., Governor School visits, Immersion Days, Open Houses, etc.) but also hosting Zoom interest sessions for all prospective students, school advisors, and parents every other Friday.

Greenwood Library

Highlights of fall semester activities include:

- From October 11-13, Greenwood Library was the drop-off/pickup point for nearly 5,000 K-12 students attending the Virginia Children's Book Festival (VCBF). Along with hundreds of students and community members, library staff volunteered as author escorts, room monitors, registration specialists, and bookstore attendants. The VCBF introduces these students to the beauties of Longwood's campus while also exposing them to the most popular children's and young adult authors and illustrators.
- Winners of the Library Art Awards, announced in the spring, were installed in the Greenwood Gallery space on the library's 2nd floor. This initiative is an ongoing effort to support and promote student creative work.
- As part of the library's continuing mission of improving collections so that they support current research and curricular needs, and that the library offers "adequate and appropriate library and learning/information resources" (SACSCOC), the library is undergoing a periodic

review of its print collections. Items for review were identified as those in Library of Congress Classification System areas H (Geography, Anthropology, Recreation), L (Education), R (Medicine), T (Technology), and Z (Biography, Library Science, Information Resources). Parameters for the review included books that were added to the collection more than 5 years ago, were published more than 20 years ago, and have not circulated in at least 10 years. Instructional faculty were asked to review the identified items during October and communicate any resources that should be retained. Librarians are now moving into the next phase and are acting on faculty recommendations and processing titles under review.

Office of Accreditation & Compliance, Assessment & Institutional Research

As of the writing of this report, the SACSCOC off-site team is completing its review of Longwood's compliance certification. The Office of Accreditation & Compliance is in the process of anticipating its response in a Focused Report. That report will include a full draft of our Quality Enhancement Plan (QEP), currently titled Preparing for Post-Graduate Success.

As part of the planning and professional development around the QEP, the Longwood team who participated in the American Association of Colleges and Universities (AAC&U)'s 2023 Curriculum-to-Career Innovations Institute complete their presentation on December 2. The last required project of the institute is a presentation of the plans for Longwood's goal to enhance micro-internships at Longwood. This plan, reviewed by other Institute members and AAC&U staff, works collaboratively with the goals of the QEP.

During the spring semester, broad groups of campus constituencies will be prepared to have an understanding of the QEP topic, initiatives, and learning outcomes in preparation for the on-site visit by SACSCOC peer evaluators on March 18-21, 2024. This on-site team will seek more information about any remaining questions, further explore standards linked to federal requirements, and take a deep dive into our QEP. Peer evaluators will visit our approved off-campus instructional sites and offer a comprehensive set of determinations to the SACSCOC Board about Longwood's compliance across 73 standards. The SACSCOC Board will make the final determination in December 2024.

Center for Faculty Enrichment (CAFE)

Faculty Learning Community on Scholarship: Facilitated by CAFE Consultants, Associate Professor of Sociology JoEllen Pederson, Assistant Professor of Sociology Scott Grether, and Associate Director of CAFE Renee Gutiérrez, this small group of faculty will learn and work together over the course of a year. Focusing on scholarship and productivity methods, the goal is for each participant to produce a scholarly, peer-reviewed product ready for submission.

Pre-Semester Symposium on Collaborative Learning: CAFE will host its annual Pre-Semester Symposium on January 3-5, 2024. The focus is on collaborative learning; learning and working with others is a critical practice embedded in Civitae and recognized by NACE (National Association of Colleges and Employers) as one of the essential competencies desired by employers. The Symposium will include interactive work-sessions with a variety of topics including teaching collaborative writing, teaching collaborative speaking, teaching collaborative information literacy, using Canvas to facilitate collaboration, and embedding collaborative

practices throughout the semester. The symposium will conclude with a course design workshop and a productive semester planning session.

Center for Global Engagement (CGE)

Capitalizing on the momentum from the increased international student enrollment for fall 2023 and based on industry recommendations for fall 2024, the CGE will increase its efforts in digital recruitment and engagement. Managing the longwood_international Instagram account, the new CGE graduate assistant has significantly increased social media outreach with a 10% increase in followers and 20,000 impressions since August; the new web-based international viewbook has more than 2000 views since it went live last July; and the Unibuddy peer-to-peer communication platform has fostered more than 100 conversations this year. Additionally, as the industry returned to in-person recruitment events, the CGE participated in the USA College Day fair sponsored by the Fulbright London office.

Although thrilled with the return of J-visa exchange students (4 for spring 2024), the need to bolster and/or add to the list of exchange partners led the Executive Director and the Interim Dean of the College of Business and Economics to attend the European Association of International Educators' conference in Rotterdam, NL. Meeting with most of LU's partners, Ms. Trent and Ms. Neher also engaged in conversations regarding new transnational partnerships for the CBE.

Preparing students for winter intersession and spring 2024 study abroad, the study abroad staff assisted Dr. Melanie Marks, professor of economics, in enrolling a record number of students for the faculty-led program to Costa Rica (Winter). Study Abroad staff have been busy hosting the most successful Study Abroad Fair to date, offering a re-entry course for Honors College students, increasing and diversifying marketing efforts, and continuing the development of a faculty resource center for global engagement.

Of note in the English Bridge program, Dr. Westin has worked closely with the Teaching English as a Second Language (TESL) faculty this semester, inviting TESL students to observe the Bridge classes and to serve as tutors for Bridge students. Dr. Westin continues to share her expertise as an Intercultural Development Inventory (IDI) specialist, working with Modern Languages faculty as their students prepare to study abroad. Dr. Westin will also give a presentation in February to the English and Modern Language faculty on the Developmental Model for Intercultural Sensitivity (DMIS).

Baliles Center for Environmental Education at Hull Springs

The Second Annual Oaks 'n' Oysters was held on Saturday, November 4, with more than 60 in attendance. The "Cabinet Cabin" was officially dedicated, with hopes of holding another celebration with members of the cabinet who served under Governor Gerald L. Baliles in the near future. A Southern red oak was planted at the southwestern corner of the Ames House by members of the Baliles family, John W. Daniel II, Curry Roberts, and Sen. John Chichester.

Tours of the construction site were provided, showing progress on the three new cabins that will provide student accommodations and the pavilion. A March completion date for this phase of the project is anticipated.

Executive director Sherry Swinson, accompanied by Dr. Dina Leech, associate professor of biology and manager of the Baliles Center research lab, gave a presentation to members of the Hampden-Sydney College (H-SC) faculty and staff in late October. H-SC no longer has access to their North Carolina coastal site, and as a result, expressed an interest in utilizing the Baliles Center for research projects. One faculty member has already reserved accommodations for his biology class over their upcoming spring break. We currently are developing a memorandum of understanding between the Baliles Center and H-SC to use the property and partner on projects.

A grant proposal was submitted for the renovation costs related to the second bunkhouse at the Baliles Center. The renovations of the two existing buildings are scheduled to begin immediately following completion of the new cottages, and will be used primarily to house faculty.

The process is in motion for obtaining bid estimates from two marine contractors on replacing the dock at Ames House. With the rise of coastal tides, the current dock remains underwater the majority of the time and has become unsafe.

Longwood Center for Visual Arts (LCVA)

Collections: The Keith Kissee estate has transferred 42 paintings as a promised gift while it goes through probate. The museum held a memorial in Keith's honor on September 17, 2023.

The installation of a new, industry-standard mobile art storage system took place this past August. Contractors are completing related construction on the space, which should allow for the collection to be moved into this new space at the end of 2023/early 2024. The system provides for optimal preservation and access to LCVA's collection (approximately 4,500 pieces) while simultaneously doubling the usable space within the existing storage area.

Exhibitions:

- **To Collect is to Remember: Selections from the R. Keith Kissee Collection:** Collecting art was a fundamental passion that lasted over 30 years for Keith Kissee. In many ways this collection is a remembrance of Kissee – his spirit, friendship, and generosity. On view September 17 to February 4, 2024.
- **The Adventures of Timothy Basil Ering:** This exhibition is a whimsical quest with many twists and turns and is the seventh iteration of the LCVA's annual Arts and Letters exhibition series showcasing the best in the art of children's literature, which is proudly presented in conjunction with the Virginia Children's Book Festival. The exhibition is made possible in part by Nash and Mindy Osborn + North Street Press Club and the Walter J. Payne Foundation. On view through February 18, 2024.
- **Flapper Fashion of the 1920s:** With the end of World War I in 1918 came great social, economic, and cultural changes that reverberated throughout America in the 1920s. The

rejection of social formalities and the rise of women's independence and individuality directly affected women's fashion. Gone were the heavily corseted and petticoated silhouettes seen at the turn of the century, replaced by simplistic tubular, shapeless, and androgynous garments in economical fabrics. While simplicity in construction typified both day and eveningwear, the latter were embellished with ornate beadwork, sequins and embroidery, culminating in the iconic flapper dresses for which the decade is remembered today. This exhibit showcases period dresses worn by the everyday American woman between 1920 and 1929 and places them in the social and cultural contexts of the day. Flapper Fashion of the 1920s is guest curated by Ashley Webb '07 of bustle textiles. On view through February 11, 2024. Sponsored by Candace Jamison Dowdy '69 & Charles H. Dowdy III + Northwestern Mutual.

Educational Outreach: LCVA created and distributed 3,200 Page Turners Art-on-the-Go activity packets in October alone. Activity packets are available for in-gallery pick up, online request, distribution during meal pick-ups at schools and through delivery to certain organizations such as The Woodland and Crossroads. Program partnerships have included Prince Edward County Public Schools, Madeline's House, FACES, Longwood, Helton House, Boxes of Blessings, Buckingham County Preschool, Piedmont Senior Resources, Virginia Quality, Longwood's Speech, Hearing and Learning Services, the Andy Taylor Center, and the YMCA.

Upcoming Events: The next LCVA Gala, which is themed Aqualuxe, is scheduled for April 13, 2024. A move to a springtime date will alleviate the pressures of large scale event planning over winter break as well as inclement weather threats. Nash and Mindy Osborn are serving as co-chairs, Candy Dowdy '69 is working with staff to secure sponsorships, and Shannon Friedman (Shannon Friedman Interiors) is the creative director for the event.

Moton Museum

Two new staff members have joined the museum this fall at the museum to assist with the busy slate of activities and visitors. Jill Ahmad is the new Assistant Director for Marketing and Community Engagement, and Quadarra Walker is the part-time Guest Services Associate. <https://motonmuseum.org/about/staff/>

The Museum continues to participate in the process of adding a statue of Barbara Rose Johns to Statuary Hall in the United States Capitol in Washington, D.C. She will join George Washington as one of Virginia's representatives in the hall. She will be the only teenage figure represented. The timeline is not finalized, but the sculpting process has begun, and there is strong likelihood of 2024 being the year the statue is erected. <https://www.dhr.virginia.gov/blog-posts/barbara-rose-johns-maquette-approved-for-us-capitol/>

2024 marks the 70th anniversary of Brown v. Board of Education, as well as the 60th anniversary of Griffin v. Prince Edward and the reopening of the public schools. The Museum is planning a year of commemorative programming in collaboration with the other four Brown v. Board of Education sites, and with the local and state chapters of the NAACP.

Office of Research and Sponsored Programs (ORSP)

The current portfolio of awarded grants includes

- 21 federal awards (includes subawards; 7 National Science Foundation, 3 Substance Abuse and Mental Health Services Administration, 2 Institute for Museum and Library Services, others)
- 14 State awards (4 Department of Conservation and Recreation, 3 SCHEV, 2 Commonwealth Cyber, others)
- 7 Private awards

Recent grants funded include a SCHEV Federal Work-Study Internship Planning Grant (\$25,000) and a Virginia Department of Education Clinical Faculty grant awarded to Prince Edward County Public Schools for a partnership with Longwood (see Academic Affairs section above).

Recent grant submissions include:

- US Department of Education (DOE) Fund for the Improvement of Post-Secondary Education (FIPSE) grant would fund support services for students at risk of attrition. Program activities include a summer transition program, first-year experience, near-peer and staff mentoring.
- National Science Foundation (NSF) Research Experiences for Undergraduates would support summer research experiences in archeology for three cohorts of students from Longwood and other institutions.
- American Library Association grant would work to improve local understanding of the Holocaust, spark discussions of American isolationism and its direct impact on Jewish persecution, and facilitate reflection on how America's past relates to our current political climate.

In the pipeline for submission for Spring 2024:

- US DOE - Student Support Services would fund support services for students at risk of attrition.
- Resubmission of US DOE - P-PREP would support inter-professional cohorts of graduate students.
- Resubmission of SAMSHA – Campus Suicide Prevention program would continue current CAPS programming and staffing around mental health.

Office of Student Research (OSR)

The Office of Student Research (OSR) continues to support student research in 2023-2024 in many different ways.

- The OSR hosted the Fall Student Showcase for Research and Creative Inquiry on November 15. This was a highly successful event with 263 student presentations from all academic colleges. Over 450 students presented their research and creative inquiry projects in the form of posters, presentations, performances, and visual art displays.

- In fall 2023, the OSR continued to conduct the in-semester undergraduate research program called the Undergraduate Research Apprentice Program (URAP). This introductory program encourages undergraduate students to become involved in independent research and inquiry projects early during their time at Longwood (during their first, second, or third year). This program provides undergraduates an opportunity to become involved in faculty-mentored research projects before their senior year and also provides professional development training to help students develop research skills. Five students from various disciplines participated in URAP in fall 2023.
- In fall 2023, the OSR provided funding for student research through Student Research and Travel grants. The OSR provided funding to students for 19 different independent research projects and to support 23 students who were presenting their research at state, regional, and national conferences.
- In fall 2023, the OSR planned a field trip to Longwood for the two campuses of the local Governor's School of Southside Virginia (GSSV). During the two all-day events, 109 GSSV students visited Longwood and participated in many demonstrations and discussions about STEM research projects at Longwood. The GSSV students also learned about various opportunities at Longwood including Longwood Summer Scholars, Junior Sciences and Humanities Symposium, and the Cormier Honors College. Since the September event, Longwood faculty have been collaborating with the GSSV faculty to help provide resources and guidance to the GSSV students who are working on their research projects as needed. As the OSR and Longwood faculty continue to develop these relationships with the GSSV teachers and students, a STEM-pipeline from GSSV to Longwood will hopefully be created.
- OSR planned the first GSSV event in February 2022 when 37 students from the Alberta GSSV campus (juniors in high school) visited Longwood for the day. One of the GSSV teachers shared that from that initial event, 6 of the 37 students decided to come to Longwood and are currently first-year students. She said that four of these six students had not seriously considered Longwood in their college options before the event, but the field trip is what ignited their excitement about Longwood due to learning about all the research and other opportunities offered. In addition, the four students who did not have Longwood on their college radar before the event are now majoring in a STEM field at Longwood.



Administration & Finance
Matthew McGregor, Vice President

Highlights

- **Commonwealth Budget Aids Access and Affordability**
- **JPB Convocation Center – Basketball, Concerts and More!**
- **SEED Innovation Hub approved to proceed to construction bids**

There is always a routine to our fall semester and the energy on campus is great to behold. Keeping campus looking good and functioning well requires a coordinated effort and Administration & Finance staff are usually behind the scenes but invaluable to that success. Whether its mowing grass, fixing plumbing issues, onboarding new staff, processing payroll, answering a question about the Dining Hall or assisting a student with a financial issue, our staff strive to provide the best service possible.

Since the finalization of the commonwealth budget in September, our finance team has been working closely with the commonwealth to make the adjustments to our budget allocations across campus. Longwood received some additional funds for operating, building upkeep and financial aid. Plus, the two percent salary increase has been a welcome addition for our faculty and staff.

The SEED Innovation Hub grant was recently finalized and prepares the way for construction to begin in the spring semester just as construction on the new Facilities building is moving toward its completion in August of 2024 which clears the path for the new music education center construction to begin next fiscal year.

The JPB has proven to be a true campus attraction. From the Convocation ceremony, to a sold-out Oliver Anthony concert, to the excitement at our initial men's and women's basketball games, the events hosted in JPB have entertained students, staff and visitors to campus. The Team Store has proven to be a great source of energy for campus as admissions tours and students make regular stops to purchase apparel to show off their Lancer Spirit. Our management partner, Centers LLC, has been a bridge across campus and has worked closely with athletics, institutional advancement, facilities, food service and others to make sure this facility was fully ready to shine. It is a great time to be a Lancer!

Community & Economic Development

Community and Economic Development (OCED) and Small Business Development Center (SBDC) are collaborating with SOVA Innovation Hub and Mid Atlantic Broadband in a third GO Virginia grant awarded in September. Funding and support from these partner organizations has fueled expansion of Longwood's SBDC programming to support entrepreneurship and innovation education in the region. Through these supports, SBDC will be leading two or three 10-week business boot camps for Region 3 over the next two years.

OCED and SBDC continues to leverage investments from local governments and economic development entities. Twenty-three localities have provided supportive match funding for FY23/24. OCED also continues to collaborate with regional entities for grant funding to support operations and growth in programming. Longwood's SBDC continues to generate economic impact throughout the region. From January through October, SBDC small business clients reported, via survey and personal interview, creating 100 new jobs and raising \$3.3 million in new capital as a result of SBDC consulting by staff, faculty and students.

OCED, working with the Real Estate Foundation (LU REF), GO Virginia, Virginia Tobacco Region Revitalization Commission, and US Economic Development Administration (US EDA), successfully obtained \$3.3 million in grant awards to plan and construct SEED Innovation Hub at Midtown Square. U.S. EDA approved the project in November. Solicitation of bids for construction will occur soon. SEED will be opening in fall 2024, and will provide a community centric space for innovation in collegiate and community programming, resources, and business development.

Longwood was awarded a grant from the National Science Foundation's new EPIIC grant program. EPIIC stands for Enabling Partnerships to Increase Innovation Capacity, and is focused on supporting technology transfer and innovation programming at smaller, non R1/R2 higher education institutions. This is a collaborative grant process in which Longwood chose to collaborate with three other rural institutions at various stages of innovation hub development: Angelo State University (Texas Tech), Independence Community College (Kansas), and Richard Bland College (Virginia). This grant project will help fund staffing and programming for SEED as well as consulting to refine institutional policies for development and commercialization of intellectual property.

Human Resources

Human Resources (HR) provides excellent customer service to faculty/staff through onboarding, benefits, recruiting, and general inquiries. HR brings VRS, TIAA, Corebridge, Aflac, and other vendors to campus to help employees with benefits concerns and questions. In late October to November, HR sponsored a local pharmacy on campus to provide flu and COVID vaccines.

HR is currently planning the Employee service Awards and Employee Appreciation Banquet, which recognizes retirees and employee who have reached a five-year employment interval with the Commonwealth. The banquet will be held in mid-February 2024.

Financial Operations

This fall, *Financial Operations* began a student internship program which will introduce the student-employee to all areas of Financial Operations. This program will introduce business students to the fiscal operations of Longwood University and the Commonwealth of Virginia systems and strengthen their classroom knowledge with real life accounting and business experience.

The *Bursar's Office* is working cooperatively as part of the Gramm-Leach-Bliley Act (GLBA) committee to build working policies and procedures that ensure that the university complies with the Federal GLBA. The university will be audited on GLBA for the first time as part of the fiscal year 2023 audit. The Gramm-Leach-Bliley Act (GLBA), administered by the Federal Trade Commission (FTC), requires colleges and universities that provide financial services to establish policies and procedures for the privacy and safeguarding of nonpublic personal financial information.

Financial Planning & Analysis has updated the FY24 budget with the additions from the finalized commonwealth budget which included additional general fund allocations of \$2.4M for access and affordability, \$850,000 for need-based financial aid and \$5M for four building chiller systems. Planning for the FY25 budget cycle has also begun.

Financial Reporting has begun their work with the APA on the FY23 audit and the NCAA for our athletic audit. The FY23 audit schedule is accelerated to be complete by the time of our SACCS-COC on-campus visit in March, 2024.

Student Accounts continues to offer in-house payment plans to prevent students from being sent to outside collection agencies. This expanding program prevents students from incurring additional collections fees and from being reported to the credit bureaus. Over the last few years, we have collected over \$100,000 of debt through this process which has saved students over \$20,000 in collections fees. We continue to refine the program and expand opportunities for student payment options, ultimately decreasing the amount of debt burden on Virginia families.

Longwood University
Financial Overview
As of October 31, 2023

FY2023-24 Budget Dashboard YTD

E&G	BOV Budget	Adjustments	FY Estimate	YTD Actual	Percent	PY Percent
Revenues						
Tuition	37,099,350		37,099,350	19,231,360	51.84%	51.58%
Fees	1,200,000		1,231,347	603,686	49.03%	78.99%
General Fund	43,233,148	426,495	43,659,643	15,466,938	35.43%	54.82%
Federal Workstudy	50,000		50,000	0	0.00%	0.00%
Other	474,161	84,412	558,573	397,277	71.12%	63.68%
Total Revenues	82,056,659		82,598,913	35,699,261	43.22%	54.03%
Expenditures						
Instruction	40,845,303	515,891	41,361,194	13,441,233	32.50%	31.48%
Public Service	472,105	64,672	536,777	172,246	32.09%	33.56%
Academic Support	8,106,952		8,068,642	2,534,883	31.42%	35.53%
Student Services	4,923,222		4,953,674	1,606,788	32.44%	28.24%
Institutional Support	18,238,482	(148,487)	18,089,995	6,255,816	34.58%	36.58%
Facilities Operations	7,614,389		7,644,574	3,229,480	42.25%	45.45%
Scholarships	2,995,639		2,995,639	3,424,739	114.32%	107.48%
Salary Savings	(1,139,433)		(1,139,433)	(519,363)		0.00%
Total Expenditures	82,056,659		82,511,062	30,145,822	36.54%	36.40%
TOTAL	0		87,851	5,553,439		

AUXILIARY/LOCAL

Revenues						
Housing	24,376,152		24,376,152	11,393,907	46.74%	45.71%
Dining	7,980,000		7,980,000	3,829,314	47.99%	51.56%
Comprehensive Fee/Other/Local	28,653,567	(2,000,000)	26,653,567	11,160,834	38.95%	40.30%
Federal Workstudy	154,300		154,300	0	0.00%	0.00%
Total Revenues	61,164,019		59,164,019	26,384,055	43.14%	43.86%

Expenditures						
Housing	25,659,107		25,659,107	11,680,481	45.52%	62.72%
Dining	8,126,030		8,117,360	3,900,000	48.05%	58.94%
Athletics	10,537,379	60,529	10,597,908	5,423,418	51.17%	46.14%
Other Services	16,962,067	(308,214)	16,653,853	7,732,296	46.43%	42.50%
Salary Savings	(120,564)	(200,000)	(320,564)	(167,700)		0.00%
Total Expenditures	61,164,019		60,707,664	28,568,494	47.06%	52.23%
TOTAL	0		(1,543,645)	(2,184,439)		
Combined Total			(1,455,794)			

Cash & Investment Assets

Longwood University 8,480,511
All Longwood Foundations 169,111,186^N Based on most recent statement

Working Paper prepared by management to estimate year end results

Campus Planning

Environmental Health and Safety (EH&S) provided safety discussions for all Facilities employees on the topics of Chemical Safety (refresher) and Back Safety and Ergonomics. They added fall protection harnesses and retractable lanyards to the Safety Equipment Library for Facilities and Heating Plant use. They served the campus by replacing ten AED's that were out of warranty as well as refilled First Aid Kits. They worked with other agencies as they convinced DEQ to reclassify 31 containers of banned pesticides as universal waste which allowed them to be disposed of with the Department of Agriculture avoiding a large disposal fee. They also coordinated a JPB tour with our local partners consisting of the Farmville Fire Department, Farmville Police Department and Emergency Medical Service providers.

Facilities has been working on campus relations in addition to their typical maintenance work orders. They rebuilt the booths with all new lumber for Oktoberfest, have been working with Centers LLC to ensure events are covered by trades on site as well as going through training programs for all the new equipment, and have joined in the Admissions tour route pre-walk along with Landscape and Grounds and Housekeeping to provide Longwood's best face forward for the first glance for each prospective student.

Space Planning and Business Information Systems worked with the Nursing Department to upgrade classroom space by painting walls/baseboards, installing carpet and improving WIFI capabilities. Other significant customers have been Multicultural Affairs in developing a plan for the new home of the Multicultural Center in Lankford and CHI's 125th Anniversary gift to the University.

Landscape & Grounds worked with a few student groups to accomplish mulching projects along with aiding students with landscape maintenance and life skills. They also assisted local partners by loaning our field painting machine to both Prince Edward High School and Hampton-Sydney College when their equipment was off-line. The Sports Turf Team has been busy with a demanding athletics calendar, but succeeded in providing excellent playing conditions for all fall outdoor sports teams for both Division I Athletics and Recreational sports. They were able to reduce labor and material costs by utilizing the robotic field painter.

Heating Plant has completed a major repair to the main condensate return header to the old plant. This project is a significant cost saver to the university by recapturing the condensate resulting in money saved as this water is already heated, already treated and we are not purchasing metered water from the Town of Farmville. The Heating Plant worked with EH&S on their first internal safety audit.

Lancer Post Office and Lancer Print Shop both continue to make changes to better serve the campus community. The Print Shop has revised their work order system so that the system will allow automated recordkeeping, tracking of inventory, and pricing. Lancer Post Office has implemented a new system for receiving packages that is used on campus and the Lancer Park community. This new system allows both mailrooms to improve customer service.

Capital Design and Construction (CDC) continued working on the third and final design phase (preparation of Working Drawings) of the project to construct the Wygal Hall Replacement Building. Construction continued on the project to renovate and expand the Facilities Annex.

October 25, 2023

Project In Design

Description	New Construction	Renovation	Appropriation To Date	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Authorized Design Phase	Current Design Phase	Milestones
Wygal Hall Replacement	60,894 GSF	0 GSF	\$89,056,922	\$89,056,922	\$0	\$7,644,925	Working Drawings	Working Drawings	The architect's contract to develop the Working Drawings was signed on July 11, 2023, and work is in progress. Funds for Furniture, Fixtures, and Equipment must be appropriated by a future General Assembly action.

Projects Under Construction

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Construction Contract Amount	Percent Completed	Construction Start Date / Completion Date
Facilities Annex Renovation and Expansion	19,209 GSF	24,624 GSF	\$29,950,374	\$29,950,374	\$0	\$27,746,329	\$23,181,602	45%	Construction commenced on January 3, 2023, and is expected to be completed in late summer 2024.
Baillies Center Construction Phase 2 (LUREF project)	2,530 GSF	0 GSF	\$1,577,500	\$0	\$1,577,500	\$570,386	\$1,129,940	40%	Construction commenced on July 10, 2023, and is expected to be completed in spring 2024.

Project In Design and Construction Phases Simultaneously

Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Percent Expended and Encumbered	Sub-Projects' Status
HVAC System Controls and Equipment Replacement -- COVID-19 Response (four sub-projects)	0 GSF	Equipment	\$3,773,000	\$3,715,000	\$58,000	\$2,314,230	61%	<ol style="list-style-type: none"> 1. Maugans chiller: Overhaul has been completed. 2. Hiner fan coil units: Installation has been completed. 3. Bedford HVAC controls: In design. 4. Building Automation System control units for multiple campus buildings: In design.



Intercollegiate Athletics
Tim Hall, Director of Athletics

Highlights

- **Homecoming Weekend/Sold Out Joan Perry Brock Center**
- **Preseason Basketball Awards**
- **Peyton Curney Sets Women's Soccer Record**
- **Fall Postseason Honors**
- **Cross Country, Best Finishes Ever**
- **Lancer Madness**
- **Community Mindset (Spooky Slugfest, Youth Soccer Day)**
- **Justin LaRue's Strong Fall**

Homecoming Weekend/Sold Out Joan Perry Brock Center

The vision became reality when the Joan Perry Brock Center officially opened in August, and now life has hit the hardwood after the opening weekend of basketball graced Jerome Kersey Court on November 11 and 12. The opening was the culmination of years of hard work across the University and fulfills the longstanding dream of offering Longwood and the broader community a top-tier college basketball experience.

Opening weekend coincided with Longwood's Homecoming, a first for the university, and the entire event was a resounding success. The Joan Perry Brock Center was sold out for its first basketball game on Saturday, November 11, and the Homecoming tailgate also went off without a hitch as an enthusiastic group of Lancer fans prepared for the home opener.

Inside the arena, Lancer nation voiced full-throated support for both the Lancer men and women throughout the weekend. Both teams returned the favor by christening the JPB with dominant displays that sent the home crowd home happy.

The Lancer men rolled to a 95-43 win and never trailed as 12 players scored. The Lancer women cruised as well to an 88-59 win as 10 players scored.

Preseason Basketball Polls/Honors

Both Longwood basketball teams were picked to finish in the top five in the Big South. In addition, the women's basketball team had a pair of preseason all-conference honorees.

The Lancer men were picked to finish fifth, and the women were selected fourth, the Big South announced on October 17.

Adriana Shipp-Davis earned a Preseason All-Big South First Team selection after ranking fourth in the Big South in scoring a year ago. She also was an All-Big South Second Team honoree last spring.

Anne-Hamilton LeRoy garnered Preseason All-Big South Second Team honors after ranking seventh last year in scoring in the league. She also was an All-Big South Second Team honoree in the spring.

Freshman Standout Leads Women's Soccer

Peyton Curney was sensational in her debut season for Longwood women's soccer.

She became the first freshman to earn All-Big South First Team honors in team history, and she set the Big South record by being named Big South Freshman of the Week five times. She finished second in the league in both Offensive Player of the Year and Freshman of the Year voting, and she was named to the Big South All-Freshman Team.

In addition, she led Longwood in goals with five and points with 13. She scored three game winning goals, and all of her assists were on game-tying or game-winning goals.

Fall Postseason Honors

Fall sport Big South and MAC honors are in.

Women's soccer had five players earn accolades, with Peyton Curney and Brooke Bonner earning All-Big South First Team honors. Alex Dinger was named Second Team All-Big South while Julia Gill was an honorable mention. Alayna Palamar earned an All-Academic Team nod.

In men's soccer, Mason Butcher was named Second Team All-Big South, and Simao Coelho was an honorable mention. Darcy Moffat earned an All-Freshman Team nod, and Gonzalo Carrasco was named to the All-Academic Team.

In field hockey, Ireland McDermott was named All-MAC Second Team, and Luna Prieri was named to the MAC All-Freshman Team.

For Cross Country, both Alec Daniel and Kiersten Witte were named to the Big South All-Academic Team.

Cross Country Caps Strong Fall with Best Big South Finishes Ever

Both Longwood cross country teams posted their best finish at the Big South Championship in team history.

The Lancer women finished fifth, besting their sixth-place finish a year ago. Four of the team's top five runners finished the 5K in under 20 minutes. The team's top two runners, Caroline Fairbanks and Haley Slattery, both had their personal bests in the race.

On the men's side, the team finished sixth. All five runners that scored placed within 60 seconds of each other as a pack mentality helped the team post its best race at a Big South Championship ever. Jordyn Dillavou led the men's team.

Lancer Madness

Longwood athletics marketing and Longwood men's and women's basketball hosted Lancer Madness to keep building excitement in the student body for basketball season on Wednesday, October 25.

The event featured plenty of fun giveaways and games, as student-athletes from both basketball teams competed in games with students they selected from the crowd.

Games included basketball musical chairs, a bouncy horse race, and a three-point shooting contest. Ultimately, it helped students get a feel for getting into the student section and getting comfortable at the Joan Perry Brock Center.

Community-Minded Lancers

Multiple teams performed community service to give back to the Farmville community in the fall, but a few events stood out.

First, Longwood SAAC (Student-Athlete Advisory Committee) teamed up with Lancer baseball for the Spooky Slugfest. Hundreds of kids descended on Buddy Bolding Stadium to watch a costumed baseball scrimmage. After about 30-45 minutes of "baseball," kids were able to go onto the field and play games with student-athletes on a team-by-team basis. Each team had a table or game and plenty of candy to give out.

Also, Youth Soccer Day was Saturday, October 7. The local youth soccer leagues were invited to attend, and there was a bouncy house and various other fun games for kids to play. After the match, the women's soccer team stuck around and signed playing cards that had been given to kids when they entered.

LaRue's Strong Fall

Justin LaRue, a junior on the Longwood men's golf team, capped a strong fall that saw him finish in the top seven in every single tournament he played in.

He posted four of the team's five lowest rounds in the fall while averaging below par. He had 10 rounds of his 15 rounds total finish below par, and he carded two top-five finishes in five events.

His best finish came at the Virtues Intercollegiate, where he finished tied for fourth after shooting a 72-67-69—208 (-8). He leads the Big South with five top 10 finishes, and he is second in the league in scoring average. He was also the Big South Golfer of the Week twice.



Institutional Advancement
Courtney Hodges, Vice President

Highlights

- **Basketball Season Ticket Revenue increased by 612%**
- **Kylie Dyer '15 takes on new role as Leadership Gift Officer**
- **2023 Convocation Ceremony held in new Joan Perry Brock Center**

Development

ANNUAL GIVING

The Fall Campaign with Novus Creative was launched mid-October with a series of emails along with a printed letter targeted specifically to the Longwood Fund and the Student Athlete Excellence Fund. The Winter Campaign will launch in early December, again with a series of emails along with a printed letter and an envelope that resembles a Longwood tradition – the Blue Book.

Love Your Longwood Day is scheduled for March 20, 2024. Preparations are well underway for our day of giving. This year we're adding even more to make the day exciting across campus. Mark your calendar now!

The LevelUp Scholarship Challenge was launched November 2. LevelUp is designed to encourage philanthropic annual giving at the Citizen Leader Society Level by our dedicated community of supporters. Under this program, an anonymous donor has agreed to match a portion of a donor's annual gift for 2 years. This initiative not only supports the financial needs of first-generation students, but also sends a powerful message of support showing them their dreams and aspirations are valued and achievable. There are 39 matches available for eligible annual donors.

EVENTS

Athletics Annual Giving hosted its annual men's basketball "Tip-Off Celebration" at the home of Coach Aldrich on October 14, where men's basketball donor prospects from the community were invited to celebrate the start of another exciting men's basketball season and learn more about the program's staff, team, and vision.

We were excited to host several hospitality events during Homecoming Weekend, November 11 – 12, 2023. The Champions Club was held in the Nance Room one hour prior to the basketball games Saturday and Sunday. The Champions Club is open to season ticket holders who purchase the Fans First and Courtside Premium Packages. Club 64 was also held one hour prior to the basketball games and hosted men's and women's basketball philanthropic investors who are involved in one of the following: Built to Win Partners, Better Together Partners, the Joan Perry Brock Center construction project partners, as well as the fans purchasing JPB Inaugural Season packages. The President's Suite will also be hosting various philanthropic guests throughout the basketball season.

In conjunction with the Foundation office, the annual giving team hosted a three-day thank you writing workshop for scholarship recipients on November 13-15. The workshop assisted students with everything from writing a thank you letter to printing and signing the letter in an effort to ensure that scholarship donors receive a thank you letter from their recipients.

The Student Philanthropy Council hosted an on-campus National Philanthropy Day event in the Rotunda and Upchurch Center on November 15 to celebrate and thank donors. The event was held from 10:00 a.m. - 2:00 p.m. On National Philanthropy Day, we celebrated the extraordinary support that donors have shared and to spread the word of philanthropy across campus. Members of the Student Philanthropy Council created a video that was shared with donors in all giving societies as well as on the Development website.

The Office of Institutional Advancement started a new Instagram page to share donor highlights, events like Love Your Longwood Day, and to keep our donor populations engaged throughout the year. Please follow our new Instagram page, [longwood_love](https://www.instagram.com/longwood_love).

Mark your calendar for our Giving Society Celebration Weekend April 18-20, 2024. We look forward to celebrating the members of our giving societies as well as our scholarship donors.

Longwood Together Virtual Series, a digital, Zoom-based webinar series hosted "Connect with Coach Brown: New Season, New Look" on November 15. Softball parent supporters had the opportunity to engage with Coach Brown as she shared insights on the upcoming season.

STEWARDSHIP

In conjunction with the Foundation Office, scholarship donors were mailed an annual report from the Foundation Office, scholarship endowment report, scholarship recipient information, and thank you notes from their scholarship recipients. Scholarship donors were also sent a Save the Date for the upcoming Giving Society Celebration.

All Fountain Society members received a thank you card as well as the 2023 Longwood scarf. All giving society members receive our monthly “On the Rise” digital update that showcases stories, news, and highlights on students, faculty, alumni and supporters that are helping Longwood continue to grow. Each member of Longwood’s giving societies were sent a video celebrating their support to the University on National Philanthropy Day (November 15) from the Student Philanthropy Council.

Members of the Class of 2023 will receive a special ThankView message to celebrate six months since graduation. It will include information from Career Services, how to update alumni information, Homecoming information link, job fair information, and the link to join the Longwood Alumni Facebook group.

LEADERSHIP GIVING

The Leadership Giving Team continued to take form this fall as Kylie Dyer ’15 transitioned into a new role as a Leadership Gift Officer, joining Kevin Napier ’18 and Trey Eggleston on the frontlines for the Development Office. Highlights from the fall include gifts of \$79,000 to the Moton Museum, \$50,000 to the baseball program, and scholarship endowment gifts.

Baseball Capital Projects: Advancement and Athletics worked collaboratively this fall to launch a new project for the baseball program at Buddy Bolding Stadium. The project includes grading the field and installing a turf playing surface, as well as the opportunity for enhanced player development areas within the facility. The project was launched with a \$1.2 million gift commitment from a donor who wishes to remain anonymous. An event was held on Friday, October 13 for prospective donors, and efforts will continue through early 2024 to raise additional philanthropic support for the project.

Basketball Season Tickets and JPB: Heading into the first home game in JPB on November 11, season ticket sales results were as follows:

- 298 Season Ticket Accounts (230% increase)
- 792 Season Tickets Sold (270% increase)
- \$186,850 in Total Ticket Revenue (612% increase)
 - \$116,850 is philanthropic support of the Student-Athlete Excellence Fund

Additionally, as part of the Building Champions mini-campaign, \$22,000 was raised above and beyond season ticket packages for the Student-Athlete Excellence Fund as a chance for Longwood supporters to be part of the history of the building through recognition on the donor wall. The Building Champions recognition wall in the NW corner of JPB recognizes leadership

level men's and women's basketball supporters, JPB capital project donors, and Building Champions donors of \$2,000+ (either through their outright gift or their season ticket package).

University Events and Ceremonies

University Events and Ceremonies was pleased to produce successful opening ceremonies in Fall 2023 starting with the; Honor & Integrity Ceremony, first Convocation Ceremony in the Joan Perry Brock Center, and wrapped up in November with the Nurses White Coat Ceremony. Planning is fully underway for both the Graduate and Undergraduate Commencement ceremonies for May 2024. The 2024 Graduate Ceremony will be held in the Joan Perry Brock Center. Convocation was a great exercise as we developed the plan for how the Graduate ceremony tradition will grow in its new location – we look forward to the challenge.

Fall brought campus an incredible amount of activity for both internal and external guests' ceremonies with a welcome increase in foot traffic and interactions on campus. Some events of special note:

- The Heart of VA & Family Weekend merged for the first time and was received so well that it is planned for the same weekend next year (9/14/24)
- Oktoberfest
- Heart of VA College Fair (spearheaded by Admissions, this had been a long time HSC event that brought 50 college reps and 150+ prospective students to JPB)
- The VA Children's Book Festival celebrated its 10th year anniversary on Longwood's campus with over 40 participating schools and 4686 students visiting
- Zeta Tau Alpha, one of Longwood's oldest sororities, came back to campus in October to celebrate their 125th anniversary with a fun weekend of events
- We closed out November with high energy assisting the Emergency Operating Center (EOC) with the sold-out Oliver Anthony concert
- We partnered with the Senior Director of Alumni Engagement and Career Services to produce Longwood's first Homecoming & Alumni Weekend
- Concurrently assisted the Advancement office in producing and hosting the first Game Day Hospitality gatherings (Champions Club, Club 64), alongside the first official use of the four open air and president's box suites for the Men's and Women's debut basketball games in the JPB



Fundraising Report

As of October 31, 2023

FUNDRAISING OVERVIEW

TOTAL PHILANTHROPIC DOLLARS

Fiscal Year	Total Raised
2015	\$7.94M
2016	\$4.18M
2017	\$11.18M
2018	\$12.41M
2019	\$17.61M
2020	\$4.00M
2021	\$5.98M
2022	\$10.1M
2023	\$6.7M
2024 YTD	\$2.73M

TOTAL ANNUAL GIVING DOLLARS

Fiscal Year	Unrestricted	Annual Giving
2015 YTD	\$65,413	257,603
2016 YTD	\$95,442	\$310,930
2017 YTD	\$90,371	\$370,275
2018 YTD	\$64,943	\$668,197
2019 YTD	\$27,711	\$368,029
2020 YTD	\$41,394	\$189,030
2021 YTD	\$52,349	\$205,118
2022 YTD	\$48,953	\$303,776
2023 YTD	\$65,823	\$392,943
2024 YTD	\$35,826	\$470,456

ALUMNI PARTICIPATION

Fiscal Year	Total Alumni Donors	# of Undergraduate Alumni of Record	Alumni Participation
2015	2,976	27,197	10.94%
2016	3,126	27,894	11.21%
2017	2,890	28,691	10.07%
2018	2,813	29,522	9.53%
2019	2,303	30,286	7.60%
2020	1,773	31,074	6%
2021	2,257	31,803	7.10%
2022	2,052	32,458	6.32%
2023	1,861	33,002	5.64%
2024 YTD	577	33,582	1.13%

TOTAL DONORS

Fiscal Year	Total Donors
2015 YTD	997
2016 YTD	1,299
2017 YTD	1,354
2018 YTD	958
2019 YTD	528
2020 YTD	765
2021 YTD	1,063
2022 YTD	783
2023 YTD	937
2024 YTD	577

Fundraising Report

As of October 31, 2023



**LOVE YOUR
LONGWOOD DAY**

Year	Donor Goal	Total Donors	Total Dollars
2016	500	533	\$65,000
2017	1,839	1,405	\$126,000
2018	1,790	2,976	\$268,000
2019	2,500	2,700	\$325,000
2020	2,020	Cancelled due to Covid-19	
2021	1,839	1,863	Over \$390,000
2022	1,839	1,723	\$392,500
2023	1,839	1,894	\$735,247
2024	Save the date: March 20, 2024		



Strategic Operations
Victoria Kindon, Vice President and CIO

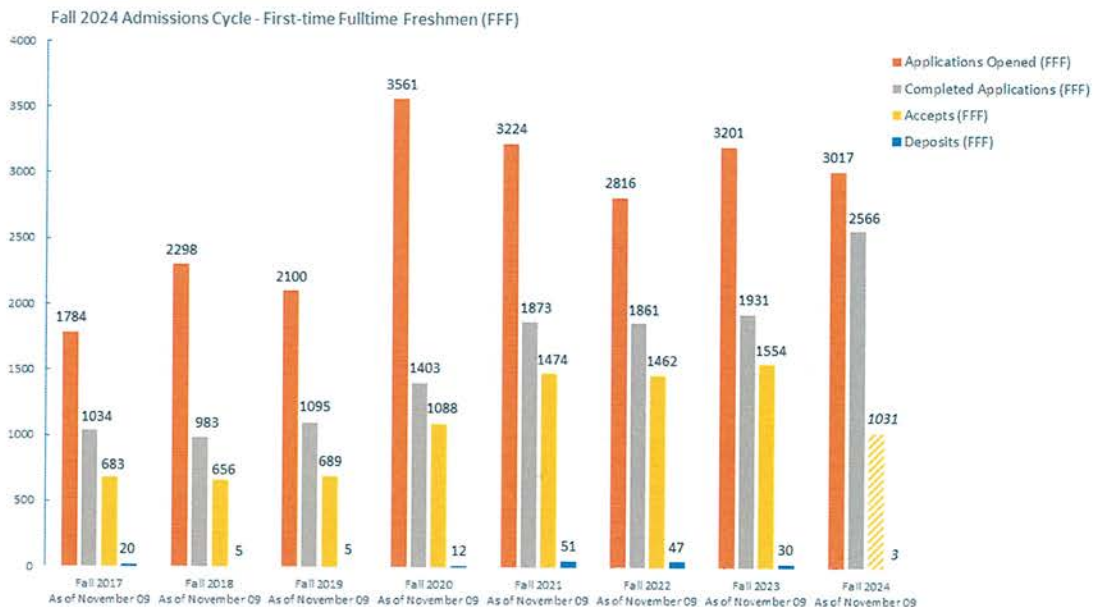
Highlights

- Completed applications up 33% year-over-year
- Student Employment office received \$25,000 grant to enhance ‘Lancers Earn and Learn’ program
- Phase 1 of end-point encryption completed
- Longwood University’s first Homecoming event huge success

Undergraduate Admissions, Enrollment Management and Student Success

Fall 2024 Cycle Update

The Fall 2024 Admissions cycle has been moving along at a successful pace. We have surpassed our November 1 application benchmark, and completed applications are up 33% year-over-year. Please note that due to the shift from rolling admissions back to deadline-driven admissions, our Fall 2024 accepts metrics will not be applicable until mid-December.



Rolling Admissions vs. Deadline-Driven Admissions

We are excited to share the positive outcomes to date of our decision to transition from rolling admissions to deadline-driven admissions. This strategic shift has yielded several benefits for our institution, enhancing both the admissions process and our overall brand awareness.

Enhancing the Process: The transition to deadline-driven admissions will continue to allow the admissions team to focus on a more efficient evaluation process. By reviewing applications in the context of the entire applicant pool, as well as within their own school cohorts, we can make more informed decisions, ensuring that each applicant receives the attention they deserve and that we continue to adhere to the belief we have in a holistic admissions process.

Completion Rate of Applications: While we have yet to hit our first major deadline (December 1), we are running 23% ahead of last year in terms of completed applications. We're hoping this trend will continue for the next few weeks, and, if it does, we should see a marked increase in the number of decisions that we are able to release before the winter holiday break.

Quality of the Applicant Pool: The deadline-driven approach has attracted a diverse and high-quality applicant pool. Prospective students are now motivated to submit their best possible applications by the established deadline, contributing to a more competitive and vibrant student body.

Testimonials from High School Counselors: Recently, we received a heartfelt note from a high school counselor expressing gratitude for the transition. They emphasized that the deadline-driven approach allowed them to guide students more effectively through the application process. This counselor noted that the clearer timeline facilitated better communication with students and their families, ultimately resulting in a smoother and more positive experience for all involved.

Testimonial from a Prospective Parent: Anecdotal evidence from a prospective parent further highlights the positive impact of our admissions strategy shift. This parent shared their journey of discovering Longwood through the clearly communicated application deadlines. They expressed appreciation for the transparency in our admissions process and our merit-aid chart, which not only made it easier for them to make a decision but also increased their confidence in our commitment to deliver excellence in what we are selling.

Enhanced Brand Awareness: We feel that the transition has also contributed significantly to raising brand awareness. Clear and well-publicized application deadlines have created a sense of anticipation and excitement around our admissions process. This heightened visibility has attracted attention not only from prospective students and their families but also from the broader community, positioning us as a leader in innovative and student-centric admissions practices.

In conclusion, the decision to shift from rolling admissions to deadline-driven admissions has proven to be a strategic and impactful move. We believe this approach aligns with our brand, and with our commitment to transparency, equity and excellence in the admissions process. The testimonials from a high school counselor and a prospective parent underscore the positive

reception of this change, both within the education community and among those considering our institution for their academic journey.

Personalization of our Admissions Visit Experience

Last December, we highlighted our approach to the “power of connection” and how integral the campus visit experience is to the decision-making process of our prospective families. As we continue to refine and improve that process, our prospective families continue to tell us that we are doing something right. We will continue to work with all of our campus partners (faculty, staff, current students, alumni, student engagement, etc.), striving to connect prospective students with as many of these partners as possible and realizing that the more we connect the more prospective students feel a part of the Lancer family.

Here is a comment from a prospective father on campus earlier this week. They visited with us in the morning, sat in our First Look presentation, took the tour, and asked if they could have lunch in the D-Hall. After lunch, the father returned to Radcliff, and we had this conversation:

“Don’t ask me why, but we had very low expectations today, and I was not looking forward to this visit. I didn’t expect you to be in the running. Honestly, my daughter was not really happy to be here either.... We came because her counselor suggested it. You guys have blown us away. The campus is beautiful, that dorm is amazing, and we have met so many passionate people – even Betty in the D-Hall. Thanks for going above and beyond and making us feel like people rather than sheep. You guys are doing something right.”

He went to explain that at their most recent visit to another university, they were in a large group, did not get to speak to a staff member or a student, or have any interaction with faculty. We took care of all of that, included a lunch, and made sure that a faculty member in their daughter’s area of study reached out after that visit. Connections are important, the visit is important, and we know that admitted students who return to campus in the spring will crave that type of personalization. We know that, with the quality of our programs and with the assistance of our wonderful campus partners, we will deliver.

Exploratory Studies Program Hitting Its Stride

Another population we have continued to work with is our undecided students. Through the exploratory studies (ES) program and a component of that program, College Conversations, our team has created a small and more inviting atmosphere for undecided students to learn about Longwood’s majors directly from faculty and students in those majors. Faculty have found that these conversations allow them to share more detailed information about the major and careers it can lead to than during a “major/minor fair” where they have much less time with each student. Students gain a more in-depth understanding of the major and connect personally with the faculty and other students, which generates more excitement for them than a fair experience. After participating, one student said, “Hearing Dr. Jones talk about education inspired me.”

Another focus of the ES program is supporting the student's academic transition. Using midterm grades as an early indicator, 86% of ES students earned a C or better average on their fall 2023 midterms. This is a significant improvement over fall 2022, when 80% of ES students earned a C or better average on their midterms.

Making Stronger Connections between Degree Completion Advisors and Students

We also continue efforts to support and improve our graduation rates. A few years ago we created a degree completion advisor (DCA) role in the Registrar's Office to provide extra support for students and advisors in navigating the completion of degree requirements in a timely manner. This year we introduced all incoming students to their DCAs during the summer, establishing a point person for registration and transfer credit questions and support. As a result, we have seen a substantial increase in first-year students' seeking out their DCA for advice about developing their course schedule plan with the goal of completing their degree requirements. The DCA also will reach out if they notice the student is off-track or could benefit from other opportunities. This relationship remains with the student until they graduate.

New Initiatives in Publicizing Student Employment Opportunities

After determining that on-campus employers and potential student employees alike found using Handshake software confusing and cumbersome, Student Employment came up with a new system for publicizing and searching for campus jobs. They created a Canvas course. Because students use Canvas every day for their academic classes, students have embraced this new process. Employers have also commented that the Canvas course is much easier to use and that they are getting more applications for their positions. We far exceeded our initial goal of having 250 people view the course: over 775 people have enrolled since its implementation in July. This has also ensured that more students are working and more students are aware of employment opportunities across campus.

New Federal Work-Study Orientation Program

In August, we implemented a new program to introduce incoming freshmen awarded Federal Work-Study to our student employment program. This orientation reviewed how to find available positions as well as skills to help students in the interview process. Current students and alumni shared how their on-campus jobs have enhanced their Longwood and post-Longwood experiences. Over 30 students participated, and we have seen an increase in the number of first-year students who are working. It was such a success that we have decided to present two separate tracks next year. The first will be for students looking for positions; the second will be an orientation for students who already have jobs that will focus on tasks such as time card entry, forwarding phones and general office tasks.

Two New Student Worker Pools Created

The Joanie By the Phonie program serves as a temp agency for the campus. These eight students have an hourly job in Student Employment, and can be sent to offices to cover absences and assist with various tasks from 9 a.m.-5 p.m. on weekdays at no cost to the office in need. For example, this program ensured that an office remained covered when all staff members were out

sick. When students are not assigned another task, they assist with various projects including researching student habits regarding wearing Longwood gear and assisting Admissions with application preparation.

The FreeLancer Program provides students who do not want an hourly job with opportunities to work. This pool of student workers is available to help with campus programs and projects outside normal business hours. Students benefit from earning money, and campus offices get extra help at no cost. (Student Employment covers the student's wages.) FreeLancers have set up tables for events, built the tree of books in Grainger and served as runners for campus events, among other tasks.

Transforming Federal Work-Study Planning Grant

In October, Student Employment received word that they were awarded a \$25,000 grant from the State Council of Higher Education for Virginia (SCHEV) and Virginia Talent + Opportunity Partnership (V-TOP). The grant will fund multiple initiatives that will enhance our student employment opportunities, including funding for additional employment orientation programs, the development of training videos and online tools, and some recognition activities for student employees and on-campus employers. Most importantly, this grant will fund a part-time position that will assist with the creation of our Lancers Earn and Learn program. Lancers Earn and Learn will fund opportunities to work with faculty, community members and others to develop paid internships.

Information Technology Services (ITS)

End-point Encryption Project

End-point encryption phase 1 has been completed which involved implementation on the ITS, Financial Aid, and Student Accounts departments. End-point encryption phase 2 has begun on the rest of the campus workstations and will continue as computers are replaced. Server implementation is in the research and planning phase.

Primary Phase of Migration to Ellucian Managed Services Complete

The project to move our ERP (Banner) to Ellucian Managed Services was successfully completed in mid-September. Our focus will now be on upgrading our Self-Service applications, also known as myLongwood, which must be complete by September 30, 2025. We will also work with administrative departments to research and implement new functionality.

Office of Alumni and Career Services (OACS)

Career Services Holds "Porch Party" Open House

The Office of Alumni and Career Services was pleased to offer its first Career Services "Porch Party" in September. This open house-style event was developed to increase the awareness of

career-related resources and services, as well as to highlight the office’s physical location on campus. The office estimates that more than 200 students, faculty and staff participated in the event. The Porch Party also was supported by eight alumni board members who welcomed and networked with students to discuss career interests and needs. The first Career Services Porch Party was so successful that a spring career outreach event is currently under development.

Career Week Expands Alumni Engagement for 250+ Students

More than 250 students participated in our third annual Career Week, hosted October 16-19. This year’s event featured targeted workshops, professional networking events and a large-scale career fair. One of the highlights, was a 25% increase in alumni volunteers supporting student professional networking experiences. Alumni also served in key roles as “career ambassadors” to facilitate connections and conversations between students and employers during the career fair portion of the week. OACS was pleased to host an impressive 60 employers and graduate schools from across the commonwealth to participate in the Career, Internship and Graduate Fair.

Career Services Strategic Planning Under Way

Career Services is currently embarking on a strategic planning process with a focus of increasing the coordination, relevance and impact of programming for both current students and alumni. The target completion of the strategic plan is spring 2024.

Homecoming and Alumni Weekend 2023: Breaking Records and Building Bonds

Longwood University’s first Homecoming event, held Nov. 10-12, was an unparalleled success. With more than 700 registrants—plus more from our campus community—it marked the largest alumni event in our history! What truly distinguished this year’s event was the unprecedented engagement between our alumni and students. The tailgate saw a remarkable student turnout, and numerous seniors joined the postgame celebration. The sold-out inaugural basketball game in the 3,000-seat Joan Perry Brock Center was a sensational highlight, igniting a sense of Longwood pride and creating an electric atmosphere that left an indelible mark on all our alumni and students. We are thrilled with the connections made during the weekend and eagerly anticipate building upon the success of this year’s celebration.



Williamsburg and Richmond Alumni Groups Unite to Cheer On Women's Basketball

Following their successful joint event over the summer, our Williamsburg and Richmond regional alumni groups are joining forces once again. This time, they are collaborating to offer an exciting combined event for the upcoming women’s basketball game at William & Mary on December 17.

This collaborative effort showcases the strength of our alumni community in the region, fostering connections and shared experiences among Longwood graduates. We look forward to more such joint initiatives in the future.

University Analytics

The Q4 reporting season is often one of reflection, wrapping up the previous academic year. We have many mandated reports for federal and state authorities, as well as outside institutions such as U.S. News & World Report that we prepare and submit each fall.

It's also a good time to plan how to change/enhance reporting processes for the next cycle. Last year, we worked with Sara Neher, interim dean of the College of Business and Economics, to take a deeper dive into some of our reporting processes. As a result, we have automated more aspects than ever before and have been able to include several more data elements in our reporting, with a goal of more comprehensively reflecting the good work Longwood does for its students.

We continue to support university-wide efforts to better understand retention on campus and look forward to developing deliverables for various departments on this front by the end of the semester.

Marketing, Communications and Engagement

Empowering Visitors: Initial Release of our Admissions Self-Guided Walking Tour

Longwood takes pride in offering an exceptional campus visit experience. In this vein, the team was excited to introduce the beta release of a new Admissions Self-Guided Walking Tour, built entirely in house. This initiative made its debut for our Education and Teaching Immersion Day event, allowing us to efficiently accommodate a sudden surge of last-minute attendees.

While many enjoyed personal tour guides, our digital self-guided walking tour became a valuable option for independent exploration, enabling visitors to navigate our beautiful campus at their own pace.

The feedback has been positive, with one prospective student exclaiming, "This is great! Very informative, and so easy to follow."

We look forward to enhancing this self-guided tour and making it officially available for visitors after hours or when tour guides aren't available to ensure everyone can experience Longwood's stunning campus at their convenience. The tour can be accessed on mobile devices at: go.longwood.edu/tour



Building an Alumni Community on Facebook

Our team embarked on innovative strategies earlier this year to foster meaningful alumni engagement in response to the shifting landscape of social media platforms and their ever-evolving algorithms. One pivotal strategy was transitioning from our traditional alumni Facebook page to a dedicated Facebook group, where alumni are more likely to interact. The results have been nothing short of remarkable. At the time of this report, the alumni Facebook group boasted more than 4,300 members, a striking increase from the 1,300 members when the transition occurred in February. This remarkable growth of 230% in such a short period underscores our approach's efficacy. Most notably, the group has seen a surge in popularity among our young alumni demographic, with those aged 25-34 making up the largest portion of our audience within the group. This success highlights our commitment to adapting and ensuring Longwood alumni thrive within our digital community, which includes other platforms such as LinkedIn.

Longwood Bourbon? A Sensational Success in Engaging the Longwood Community

This fall, the Longwood spirit got tastier. In partnership with nearby Sandy River Distillery, our team crafted a unique Longwood-branded single-barrel bourbon—the 1839 Collection—to release around Longwood's first Homecoming and Alumni Weekend. The name evokes the history of Longwood, founded in 1839, and the special place these bottles will find on the shelves of Lancers across the country. This initiative exemplifies our dedication to executing fresh and exciting ways to foster meaningful engagement with our audiences. Over 1,300 alumni and friends expressed interest, and the batch of ~350 bottles sold out in just 15 minutes, a testament to the overwhelming response from our community. Based on the popularity, yearly reserves are planned to be released for sale each fall. Learn more at: go.longwood.edu/1839collection





Student Affairs
Cameron Patterson, Vice President

Highlights

- **Longwood University hosts Family Weekend welcoming families to campus for a variety of weekend programming including the Heart of Virginia Festival.**
- **The Office of Residential & Commuter Life updates Campus Programming Model, leading to increased student engagement with campus events and programs.**
- **Longwood continues involvement in the First Scholars Program, with the Center for First-Gen Student Success participating in the National First-Gen Celebration Day.**
- **Centra Southside Community Hospital launches a Forensic Nursing Program. Campus Community continues partnership with STEPS Inc. to support local Domestic Violence/Sexual Assault Services.**

As the semester comes to a close we have a lot to celebrate as we look back on what has been happening in the co-curricular lives of our students. Our students have embraced their “New Beginning” this semester through the connections they have made with a variety of campus programs, signature events, club and organization meetings, and other 1-on-1 connections. Since we last connected, we celebrated Family Weekend and welcomed more than 500 individuals to campus. The weekend included tours of the new Joan Perry Brock Center, the Heart of Virginia Festival, and activities that highlighted our academic programs. It is always great to watch parents and families embrace the community our Lancers have made during their time with us.

We also celebrate a “New Beginning” within Student Affairs as our Departments continue to innovate. Our areas are always challenged to think of new ways to engage with our students and help them build connections with various parts of campus. I’m pleased that the Office of Residential & Commuter Life has embraced this goal by retooling their Programming Model. Through this effort it has brought a focused and intentional effort to increase student engagement with University programs and services to support retention efforts. Support of 15 campus events saw an average attendance of over 20 students from specific residential areas. Community-wide programs are gaining traction, with an average attendance of over 40 students each.

Longwood University continues to facilitate our initiative to support First-Gen Students. Recent efforts have included celebrating National First-Gen Student Success Day on November 7th. Our First-Gen Student Success Working Group successfully put forth and received a grant that will provide us with some funding to create a First-Gen Student Lounge space in the Upchurch University Center. This space will provide a great gathering place for students to build connections, become affiliated with resources, and build community with one another.

Finally, I'm thrilled to share that Centra Southside Community Hospital has launched a Forensic Nursing Program as of October 31st. This program is so important for our community and is the result of continued advocacy from our campus staff and students along with community partners. It was a source of pride when the program came before the Board of Directors for Centra Southside Community Hospital and Centra Leadership recognized our Longwood Student Government Association for their advocacy. This program will greatly aid our Domestic Violence and Sexual Assault support services. Our Title IX and Education & Prevention offices continue to work with community partners as we facilitate volunteer opportunities to support these efforts, along with thinking about new ways that we can continue to expand our partnerships.

Dean of Students Unit

The Dean of Students office and Care Team has assisted 396 students with issues spanning medical absences, family and personal emergencies, mental health, transition issues, and academic and financial concerns

Accessibility Resources

To date, 170 new students have pursued registering with Accessibility Resources for fall 2023, bringing the total number of registered students to 472, comparable to the previous academic year. The most significant percentage of disabilities is comprised of ADHD (28%), emotional/mental health (27%), specific learning disabilities (21%), and chronic health conditions (13%). Emotional/mental health diagnoses have risen by approximately three percent. Many students requested accommodation review meetings early in the semester as it appeared they struggled with the workload and were looking for more accommodations. The overall average of student meetings is approximately 40 per week for registration intake, continued follow-up, and assistance with immediate issues. Sessions address a variety of topics with students, most predominantly targeting retention to address a lack of motivation, limited skill sets for organization and study strategies, and diminished basic writing skills. The Testing Center is operating at total capacity, having worked to administer, proctor, and return to faculty 516 tests so far this semester, an increase of over 100% as compared to last academic year. (Statistics – November 3, 2023)

Residential and Commuter Life

Fall 2023 brought focused, intentional efforts to increase student engagement with University programs and services to support retention efforts. Support of 15 campus events saw an average attendance of over 20 students from specific residential areas. Community-wide programs are gaining traction, with an average attendance of over 40 students each.

The three-year residency requirement continues to increase occupancy on campus. The number of students currently assigned to Longwood-managed housing is 2,220, an increase of 100 students compared to fall 2022. This is an increase of 4% in occupancy compared to fall 2022 and a 12% increase in occupancy compared to fall 2021. Communication with students regarding housing registration for the 2024-2025 academic year has already begun. This communication included highlighting the 3-year residency requirement, 12-month housing/summer storage, newly flexible Lancer Park parking, fully completed apartment renovations, and procedures to register for housing.

Student Conduct and Integrity

Forty-one cases have been submitted to the Office of Student Conduct and Integrity this semester, adjudicated in the following manner: 19 with administrative hearings officers, 19 Honor and Conduct Board hearings, and three agreed resolutions. One case resulted in disciplinary suspension.

The Honor and Conduct Board membership is strong, with 16 new members and five returning. Members are learning conduct procedures, due process as it relates to the disciplinary system, and effective communication skills, both verbal and written.

Title IX

Eighteen reports of notice were received for fall 2023, lower than at this time for previous academic years. One report has led to a formal complaint currently under investigation; several students are working closely with Farmville Police Departments to pursue criminal complaints. Most students utilize supportive measures coordinated through the Title IX office, including referrals to resources on campus (such as Dean of Students, CAPS, ARO, etc.) and notification of medical and court-related absences to faculty. Title IX office has continued to provide support to pregnant and parenting students.

Student Engagement Unit

The fall semester has been full, with exciting energy on campus and a complicated national and international situation in the background. Staff continued to support all students in many ways. Most serve as Coaches to new students, providing important insights into their experiences and how they can serve students most effectively. The Student Engagement Staff continued efforts

focusing on: Access and Inclusion, Community, Education and Learning, Transformative Experiences, and Accountability and Transparency.

Citizen Leadership has been evident in LANCERS VOTE with continued voter registration and education efforts, including a number of presentations and discussions in academic classrooms. There has been positive and encouraging student interest, but also some reflection of what is occurring in state and national elections as students consider the voting and political processes.

Efforts continue to support Longwood's First-Generation students through involvement in the First-Gen Forward national network. Participation in the National First-Gen Celebration on November 8 included tabling on Brock Commons with giveaways and the opportunity for students to share points of pride about being a First-Gen student. A First-Gen Lounge will be developed in Upchurch with support from a Parents Council grant.

Multicultural Affairs and Title VI

Close work continued with the new students in BOND (Building Our New Direction) as these underrepresented students navigated their first semester at Longwood. Student enthusiasm from the participants and their RISE Mentors has been very positive overall, and their feedback will guide planning beginning for 2024-25.

Work with advising the culturally-based student organizations and the CHANGE student organization, both with programs and as they seek to be active citizens within and outside of Longwood, is ongoing and often intense, emotional work. Recent developments in Israel and Gaza have provided increased complexity for student support. In addition to supporting individuals and groups, efforts to provide opportunities for education have been a priority. Longwood advised leaders of the Muslim Students Association, the Asia Student Involvement Association, and the Jewish Culture Club as they collaborated to plan an educational event to provide insight for campus regarding the ongoing conflict while doing so with respect and civility. Ultimately, the event took place on November 14 on campus, officially hosted by the groups together rather than Student Affairs, but with Student Affairs staff in attendance to support all students. There were certainly challenging conversations and multiple viewpoints expressed, but civility and respectfulness prevailed. It was noteworthy that despite differences of opinion the groups worked together and were able to plan a joint event; this would not, and did not, happen on most college campuses. Though it is clearly a time of great tension across the world, we were encouraged by this process, and believe it reflects both the healthy diversity of viewpoints Longwood students are accustomed to navigating regularly on a campus where there are a range of views on many issues, and also strong personal relationships built up over many years between Student Affairs staff and the leadership of student organizations.

Plans are underway for the celebration of MLK Week in January, including the annual Service Challenge in which students participate in community service activities on the MLK holiday, modeling for the Longwood community to see the holiday as a "day on" and not a day off.

Education and Prevention Programs

There has been an increase in program requests for education and prevention programs, on the topic of sexual misconduct education in particular. Several successful partnerships have yielded engaging and impactful campus programs such as the annual Red Flag Campaign and Domestic Violence Awareness Month. One key event was speaker Tim Mousseau, sexual assault survivor.

The Virginia Alcohol Beverage Control (VA ABC) has acknowledged Longwood's efforts through its Virginia Higher Education Substance Use Advisory Committee (VHESUAC) Campus Recognition Program. Additionally, Longwood secured another \$25,000 grant from the Virginia Department of Behavioral Health and Developmental Services to help support the Longwood Recovers collegiate recovery program.

Fraternity and Sorority Life

National Pan Hellenic Council (NPHC) organizations sponsored several campus education programs this fall and continues to grow in exciting ways. Most recently, Zeta Phi Beta Sorority, Inc. and Alpha Phi Alpha Fraternity, Inc. presented new members. The use of the Clark House chapter rooms has also increased and serves as an important space for these groups.

The CPC and IFC sororities and fraternities are in leadership transitions to new officers and are actively preparing for recruitment early next semester.

Upchurch University Center and Student Activities

The Upchurch University Center celebrated its 5th anniversary in October with an open house and gathering. Upchurch continues to serve as an essential campus resource that is highly valued by students and is central to student engagement on campus.

Mortar Board planned and executed a very successful Oktoberfest with a wide range of bands, including headliner Hot Chelle Rae. Eighty creative student organization booths fund-raised and shared awareness about their groups and philanthropies.

Lancer Productions continues to host successful weekly events. Lancer Productions continues to be collaborative campus partners supporting two large events with programs during Family Weekend and Homecoming.

In early November, over 160 students and advisors attended the Club and Organization Dinner and Awards. Ten awards were given to a wide range of student organizations and individuals for their campus contributions.

Well-Being Unit

Campus Recreation



During the Fall 2023 semester Campus Recreation has had several successful initiatives that combine activity with belonging to increase campus well-being. The Fitness Center added a Wheelchair Roller (a treadmill for patrons who use a wheelchair) to the cardio equipment available on the fitness floor. The popular Latin dance-based Zumba returned to the Group Exercise schedule. Sport Club Council created a website (www.longwoodclubsports.com) to represent and increase community among the Sport Clubs.

Intramurals has adopted the Stanford University Belonging and Sportsmanship Initiative by asking belonging questions before each Flag Football game in an effort to humanize the opposing team and to increase sportsmanship. The popular Farmville Cup returned to Longwood University, with our Intramural team winning a well-attended flag football game versus Hampden-Sydney at the Lancer Park turf field.

Counseling and Psychological Services



Professional staff traveled to JMU early in the semester to meet other SCHEV Mental Health Workforce Pilot grant recipients to share and compare experiences. Several weeks later, CAPS staff met with Emily Salmon (Senior Associate, Strategic Planning and Policy Studies, SCEV), Zach Jacobs (Assistant Secretary of Education), Nicholas Kent (Deputy Secretary), Janet Kelly (Department of Secretary of Education, Special Advisor for Children) and two members of the JMU CAPS team. This meeting provided the Administration a well-rounded perspective of the Mental Health Workforce Pilot Grant program's impact at the participating institutions.

In the Fall 2023 semester, CAPS has scheduled 824 individual counseling appointments with 345 students. Students are served with group counseling, well-being clinics, skill-building sessions, ADHD/SLD testing, Single Session Therapy, and crisis intervention.

The partially SAMHSA grant-funded ProtoCall Services, Inc. (mental health crisis support line) and WellTrack Boost mobile app investment has proven to be a great asset in student care and staff morale. CAPS clinicians responded to seven crisis situations during Fall 2023 (and eight

from the same period during Fall 2022) compared to 25 from the same period during Fall 2021 prior to contracting with ProtoCall Service, Inc. In AY24, ProtoCall, Services, Inc. received 80 calls from the Longwood University community. One call was elevated to the (highest) emergent level of care, 11 were elevated to the urgent level of care, and the remaining were coded as routine. ProtoCall Services, Inc. and the WellTrack Boost app also decrease the burden for professionals serving in other offices.

Partially funded by the SAMHSA grant, the Trauma Specialist continues to cultivate a trauma-informed campus community. The Trauma Specialist has trained 154 members of the faculty, 232 members of the staff, and 208 student leaders (e.g., Resident Assistants, Student Nursing Association, Desk Aids). In addition to other clinical services, the Trauma Specialist provides an evidence-based treatment modality, Cognitive Processing Therapy, to assist students in trauma recovery.

CAPS psychologists completed a comprehensive ADHD and Specific Learning Disability assessment for three students. Testing is the only additional fee-for-service at CAPS (\$750). The CAPS testing program is a student success initiative that contributes to increased academic success, interpersonal performance, and student retention.

Longwood University Police Department

Chief Comer and LUPD have begun working on staffing and strategic plans for the agency. Chief Comer made her first promotional appointment in selecting Sergeant Robert Lenhart to fill the Operations Lieutenant position. The selection processes have begun to fill vacancies in the Sergeant and Officer positions.

LUPD and the Emergency Manager have successfully managed the safety and security protocols for the Heart of Virginia Festival and Family Weekend, three Joan Perry Brock Center (JPB) events (including the Oliver Anthony Concert), and Oktoberfest. An Emergency Operation Center was opened for the Heart of Virginia Festival/Family Weekend (with the Town of Farmville) and the Oliver Anthony Concert.

The LUPD has developed strong partnerships with the JPB management team and Athletics to ensure a successful event and basketball season. LUPD is looking to partner with outside agencies for several grant opportunities to enhance our training and response capabilities to targeted violence, hate-based incidents, and emergency preparedness. On December 12, 2023, LUPD and the Virginia Department of Criminal Justice Services will host a 4-hour Aberrant Behavior Recognition Training course. The course covers information vital to Threat Assessment Teams.

Informational Items

Report from Lisa Kinzer, Faculty Representative, December 1, 2023
Student Retention – the other side of the enrollment coin

Faculty have longstanding traditions of early and frequent meetings with advisees, meeting with students during office hours, steering students towards departmental tutoring, and using early alert systems to assist struggling students. Over recent years faculty are working in a variety of other ways to ensure and improve student retention.

In an effort to acclimate freshmen to college life, many disciplines are offering “Introduction to the Major” courses which provide foundational skills in a discipline and address the transition to college life. While there are a number of common objectives and activities in these classes, some unique or notable components of these courses are:

Biology and Environmental Science:

Engagement activities get students to attend an event, explore a place in their community, or be involved in a club

Course outlines career options, internship and research opportunities in the field

Instructor has learned that small class size is best; large numbers prohibit student engagement

College of Business and Economics:

Exposes students to the different disciplines in the college early so they may find a home

Introduces students to faculty in the CBE that they may not meet until upper-level courses

Includes a case study which examines what each business discipline can contribute to that particular business problem

Communication Sciences and Disorders:

Course revised regularly with attention to content appropriate for first gen students, freshmen without transfer credits, transfer students, nontraditional students, and students of diversity.

Communication Studies:

Course requires students to seek out campus resources and experiences in-person

Students begin to create a professional resume

Recognizing the value of this class, graduates are willing to serve as mentors and contact points for current students, which has led to increased alumni engagement

Psychology: Course has a student TA who functions as an approachable peer mentor

Instructor served as coach for the Student Success mentoring program, enabling overlap and reinforcement across experiences

Iterative goal-setting exercises assist students with time and workload management

Degreeworks system walkthrough and degree planning sessions

Class meetings are concentrated during the first half of semester, when it is most beneficial

Faculty in each area report the benefits of these classes: students learn quickly if the major is right for them, they are getting connected to their peers, trying new things, and feeling a greater sense of belonging at Longwood. They hope these courses will build confidence and provide information that will transfer between courses, including those outside of the department.

In some disciplines, there is simply not room in the curriculum to create a new, required course. Here, faculty have gotten creative by incorporating some of these initiatives into lower-level, pre-existing courses.

According to Dr. David Magill, ENGL 165 – Writing and Rhetoric, a Foundational Civitas course, has come to include a number of low-stakes, early assignments as a means of boosting students' academic confidence and identifying early those who may need help. While assessment data is not yet available, he believes that if students do the work, it is helping.

With regard to student attitudes on completing assignments, Dr. Derek Taylor, Professor of English and Citizen 110/Inquiry into Citizenship Coordinator has recognized that students in his CTZN 110 class have “developed the terrible habit in high school of learning how to get through classes without doing the assigned work.” In an effort to break this habit, Taylor has built accountability measures into every class meeting; trusting students will transfer this discipline to other classes. He also devises projects that prod students to work with people they do not already know, another area the current generation of students tends to avoid. He offered that several students who had engaged in such projects ended up rooming together as a result of the experience. “Finding ‘your people’ is key to wanting to stay at Longwood,” he concludes.

ENGL 205 – Introduction to English Studies, is a gateway course to upper-level courses in English. Dr. Rhonda Brock-Servais states, “It covers things such as close reading, evaluation, summary, paraphrase, transitions, notetaking, participation norms, as well as how to read an assignment sheet and approach a professor; where and how to find help on campus. Benefits can be seen already with students from the earlier classes checking on each other and returning to department activities.”

Dr. Ann Mayo teaches Anatomy and Physiology and An Introduction to Biology for Elementary Education Majors, primarily to first year students. Not only does she introduce study and notetaking methods, but also helps students develop skills which may be used in other courses, such as using Excel in data analysis and creating and uploading videos. She notes that her participation in faculty training for our STEM first gen students, required reflection on how her own experiences and background and how it may help or hinder her work with current students.

French Professor Heather Edwards retooled FREN 212 to build a sense of community, offer low-cost course curriculum, address any gaps in students' prior language learning, and connect themes of food and history in intriguing ways. Students learn vocabulary through process of a tastings (chocolate, bread, *gratin dauphinois*, *salade niçoise*). “The shared experience of eating together is an excellent way to build a community.” After researching Open Education Resources available online, Edwards integrated relevant vocabulary and intermediate-level grammar lessons into a low-cost platform shell. Because she created it and can tweak it to match students' needs, this new platform has been instrumental in addressing gaps in student comprehension. Finally, students research the intersection of food with events in France's history and present findings in a paper.

In Biology, Dr. Mary Lehman offered that research, independent study, and career prep are being included earlier in the curriculum, helping to bond students to the major.

Anecdotally, faculty are seeing improved student engagement in the classroom, a higher rate of assignment completion, better social interaction in collaborative projects, and improved retention numbers in the major and university.

Outside of the classroom, some faculty have shared that they send personal emails of congratulations to students who are involved in concerts, athletic events, etc., and even make mention of student achievements during class.

The nursing department has developed a de-stress cart filled with fidgets, play-doh, bubbles, and coloring sheets that students can use to help them relax on exam days. They have opened up a conference room for students to have a place to eat lunch, study, or just relax. According to Chair of Nursing Dr. Kim Little, “students have verbalized much satisfaction in these new additions!” Nursing has also created a new role of Success Specialist, specifically to aid in retention and progression of students in the program.